

**10/17/79 [2]**

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Revised:  
10/16/79  
4:30 p.m.

THE PRESIDENT'S SCHEDULE  
Wednesday - October 17, 1979

NOT ISSUED

7:30 Dr. Zbigniew Brzezinski - The Oval Office.

✓ 8:00 Domestic Policy Breakfast. (Mr. Jack Watson)  
(60 min.) The Cabinet Room.

# 9:15 Ambassador Andrew Young - The Oval Office.

✓ 10:00 Signing Ceremony for the Department of Education  
(15 min.) Bill. (Mr. Frank Moore) - The East Room.

10:20 Mr. Hamilton Jordan and Mr. Frank Moore.  
The Oval Office.

✓ 11:15 Drop-By First Meeting of the Pay Advisory Committee.  
(10 min.) (Dr. Alfred E. Kahn) - The Cabinet Room.

✓ 11:25 Congressman and Mrs. James C. Corman and Adam  
(3 min.) Ransford Corman. (Mr. Frank Moore) - The Oval Office.

11:30 Vice President Walter F. Mondale, Admiral  
(30 min.) Stansfield Turner, Dr. Zbigniew Brzezinski  
and Mr. Hamilton Jordan - The Oval Office.

12:00 Lunch with Vice President Walter F. Mondale.  
(60 min.) The Oval Office.

✓ # 1:30 Attorney General Benjamin Civiletti.  
(20 min.) The Oval Office.

✓ 2:45 Drop-By Reception for the National Minority  
(15 min.) Purchasing Council. (Mr. Louis Martin)  
The East Room.

11:25 AM

THE WHITE HOUSE

WASHINGTON

October 16, 1979

GREETING AND PHOTO WITH CONGRESSMAN AND MRS. JAMES C. CORMAN (NANCY) AND THEIR NEW SON, ADAM RANSFORD CORMAN

Wednesday, October 17, 1979  
11:25 a.m. (3 minutes)  
The Oval Office

From: Frank Moore *F.M./BR*

I. PURPOSE

Brief greeting and photo

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

Background: Congressman Corman is one of six California members to have endorsed you for re-election. He is among the most supportive and influential in the California delegation. He and Rep. Rangel are carrying the Welfare Reform legislation for us. They have gotten the bill out of the Committee.

Congressman Corman made a trip to Florida recently with Stu Eizenstat to explain our national health plan to retirees. You sent him a note of thanks.

The Congressman has two children by a previous marriage.

Participants: The President, Congressman and Mrs. Corman (Nancy Malone) and their new son, Adam Ransford Corman, Frank Moore or Bob Maher.

Press Plan: White House photographer

III. TALKING POINTS

Congressman Corman is working closely with us to obtain other endorsements for you in the California delegation. It would be good to express your awareness of his efforts and your thanks.

You might want to say that you hope by the time Adam goes to school that we have realized one of his father's dreams - that we have a national health program for this country.

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In sum, while a recession is still highly likely, there is little in the current data to suggest that it has yet gathered any momentum.

### 3. Gasoline Prices

As you know, gasoline prices have been rising at very rapid rates -- four to six percent each month. But based on an average of prices in 52 cities, retail gasoline prices leveled off in early September, and for the three weeks ending September 25 showed no increase. Three weeks of stability is no guarantee that we are out of the woods, and the September CPI will still show a rise in gasoline prices, since it will compare average prices in September with average prices in August. But the rate of increase should be lower. Moreover, with a bit of luck, the October CPI should reflect a sharp deceleration in gasoline price inflation.

THE CHAIRMAN OF THE  
COUNCIL OF ECONOMIC ADVISERS  
WASHINGTON

October 12, 1979

MEMORANDUM FOR THE PRESIDENT

From: Charlie Schultze <sup>CLS</sup>  
Subject: Some Snippets of Good News

1. Retail Sales

This afternoon the advance estimates of retail sales for September, and revised estimates for August were released. The August estimate was revised sharply upward (by 2½ percent) and the advance estimate for September shows a further 2¼ percent rise. Adjusted for inflation, retail sales marked their low point in June, when long gasoline lines were having the maximum deterrent effect on shopping. Since then, inflation adjusted sales have risen by some 4 percent (an annual rate of 17 percent!). By September, inflation adjusted sales had recovered virtually all of the ground lost since last December's very high peak.

Faced with significant declines in their real purchasing power, consumers apparently have maintained their spending at the expense of savings, rather than cutting back on purchases.

2. Unemployment

Each week the Department of Labor issues figures on insured unemployment; they give data on (a) the number of initial claims made for insurance by the newly unemployed; and (b) the total number of unemployed. Their data are by no means a perfect indicator of what is going to happen to the more comprehensive monthly measure of unemployment. But any major movement in economic activities are quickly reflected in these numbers.

There is no evidence of rising unemployment in the data, now available through the last week in September. Indeed the number of initial claims has been edging slightly downward over the past four to five weeks.

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# CABINET ECONOMIC POLICY GROUP

DEPARTMENT OF THE TREASURY  
WASHINGTON, D.C. 20220

October 12, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: ROBERT CARSWELL *Bob Carswell*  
G. WILLIAM MILLER, CHAIRMAN

SUBJECT: EPG Activities

## Meeting of October 9, 1979

- Discussed possible actions against non-compliers with the first year standards.
- Reviewed progress being made on assembling a broadly representative group of persons to serve on Pay Advisory Committee.
- Instructed Council on Wage and Price Stability to file appropriate notices for first meeting of Pay Advisory Committee, to make appropriate arrangements for office space, and to coordinate with White House staff on swearing in ceremony and press relations.
- Considered report on progress being made on statement on international trade policy.
- Considered report from me on international monetary system, the exchange markets, developments at the Belgrade meeting of the IMF and World Bank, and the Federal Reserve actions last Saturday.

## Meeting of October 11, 1979

- Adopted recommendation of Treasury Department to seek legislation exempting from the 30% withholding tax interest paid to foreigners on certain portfolio securities sold in the Eurobond market.
  - Proposal permits the Treasury and U.S. corporations to gain access to the Eurobond market directly rather than indirectly through special purpose finance corporations organized in tax haven countries.

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- Provision already made in FY 1980 budget for proposal; no significant revenue impact.
- Provides flexibility to Treasury in tapping Eurobond market for government financing.
- . Received educational briefing from Treasury staff on structural tax issues:
  - Current and projected tax burden on the economy;
  - Sources of receipts: individual income taxes, corporate income taxes, and payroll taxes; and
  - Projected Social Security expenditures and receipts.
- . Directed staffs on Treasury, CEA, and OMB to continue analytical work on selected structural tax issues.
- . Scheduled for review at next meeting:
  - Proposed change in measure of rate at which extended unemployment benefits are triggered;
  - Changes under Davis-Bacon Act and Service Contract Act;
  - Briefing on value added tax;
  - Review of measures to enhance productivity; and
  - Update on wage price program.

THE WHITE HOUSE  
WASHINGTON

October 17, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE *F.M.*  
SUBJECT: Travel plans

I am planning to be out of town from 2:00 p.m. on October 18 through Monday morning, October 29. Nancy and I are going to Georgia to visit her father, whose health is deteriorating rapidly. I will be available through the signal board, should you need me for anything.

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THE CHAIRMAN OF THE  
COUNCIL OF ECONOMIC ADVISERS  
WASHINGTON

October 17, 1979

TO THE PRESIDENT

From: Charlie Schultze <sup>CLS</sup>

In my memo to you last night on Housing Starts, Personal Income, and GNP there was a mistake under the heading Personal Income. The months September and August were transposed in the fourth line. That mistake has been corrected in the attached memo.

Attachment

**Electrostatic Copy Made  
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THE CHAIRMAN OF THE  
COUNCIL OF ECONOMIC ADVISERS  
WASHINGTON

①

October 16, 1979

EYES ONLY

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MEMORANDUM FOR THE PRESIDENT

From: Charlie Schultze *CLS*

Subject: Housing Starts and Personal Income in September;  
Real GNP in the Third Quarter

Figures will be released tomorrow (Wednesday, October 17) on housing starts (at 2:30 p.m.) and personal income (9:30 a.m.) in September. On Friday, October 19, at 10:30 a.m., the first published estimate of third quarter GNP will be released. All three figures show substantially greater strength in the third quarter than anticipated.

Housing Starts

Housing starts rose 4.2 percent in September to an annual rate of 1,881,000 units. Residential building permits rose by a comparable amount. In both series, the September increase was in multi-family units, and may partly reflect subsidized housing projects begun before the end of the fiscal year. Nevertheless, the stability of single-family starts in the face of high and rising mortgage interest rates is surprising.

Personal Income

Personal income rose 0.6 percent in September, about the same as in August. The rise in aggregate wage and salary incomes accelerated, however, from 0.5 percent in August to 0.8 percent in September. Losses of rental income resulting from hurricanes held down the growth of total personal income last month.

Third Quarter GNP

Real GNP in the third quarter rose at a 2.4 percent annual rate -- exactly offsetting the second quarter decline. Personal consumption expenditures rebounded, as the saving

rate fell by more than 1 percentage point. Net exports also rose strongly. While sales grew strongly, inventories rose slowly, so that considerable progress was made in reducing the overhang of undesired inventories built up in the second quarter.

### Interpretation

We believe that two things have been going on:

First, consumer shopping and purchases were temporarily cut back by the late spring gas lines and have now rebounded (aided by heavy discounts on auto prices). Second, apart from this short-run swing, consumers have reacted to the oil-induced cut in their purchasing power by reducing their savings, while keeping their spending high.

We also believe, however, that the combination of continued increases in energy prices, increased effective tax rates due to inflation and, at least temporarily, higher interest rates will lead to a weak economy over the next year or two. A relatively mild recession is still likely to occur, followed by a sluggish recovery.

1:30 PM

THE WHITE HOUSE  
WASHINGTON

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October 17, 1979

Administratively Confidential

MEMORANDUM FOR THE PRESIDENT

FROM: LLOYD N. CUTLER *LNC*  
SUBJECT: Judge Charles Renfrew

When Ben Civiletti comes to see you today about judges, he may raise the question of acting on his recommendation of Judge Charles Renfrew to be Deputy Attorney General.

Ben has planned to couple the announcement of Renfrew, if approved, with that of Herman Sillas as Director of INS, together with the appointment of two other Hispanics as Ben's own special assistants. However, a background question has come up about Sillas, and it will require about ten more days to check it out.

Pending your approval, Renfrew has not been advised his selection is definite. Because it has been pending so long, Ben is afraid he may lose Renfrew if his selection remains unresolved much longer.

Renfrew is an excellent man - the best available in my view - but because of some unjustified Hispanic community criticism of his views, the idea of coupling his announcement with the Hispanic appointments is a sound one.

A good solution might be to approve Renfrew now and let Ben inform him in confidence, but to hold the announcement until after the Hispanic announcements are made.

If Sillas does not work out, Ben has other Hispanics in mind, and another vacancy at the Assistant Attorney General level open. I am convinced he is making an all-out effort to recruit Hispanics at a high level, and that he will be successful.

cc: Hamilton Jordan  
Al McDonald  
Arnie Miller  
Jack Watson

THE WHITE HOUSE  
WASHINGTON

17 Oct 79

Jack Watson  
Arnie Miller

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

4/851

FOR STAFFING
FOR INFORMATION
FROM PRESIDENT'S OUTBOX
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NO DEADLINE
FOR APPROPRIATE HANDLING
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	CUTLER
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	EIZENSTAT
	MCDONALD
	MOORE
	POWELL
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	WEDDINGTON
	WEXLER
	BRZEZINSKI
	MCINTYRE
	SCHULTZE
	ANDRUS
	ASKEW
	BERGLAND
	BROWN
	CIVILETTI
	DUNCAN
	GOLDSCHMIDT
	HARRIS
	KREPS
	LANDRIEU
	MARSHALL

	MILLER
	VANCE
	BUTLER
	CAMPBELL
	H. CARTER
	CLOUGH
	CRUIKSHANK
	FIRST LADY
	FRANCIS
	HARDEN
	HERTZBERG
	HUTCHESON
	KAHN
	LINDER
	MARTIN
	MILLER
	MOE
	PETERSON
	PRESS
	SANDERS
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	WISE

1:30 PM

THE WHITE HOUSE

WASHINGTON

October 16, 1979

no  
J

MEMORANDUM FOR THE PRESIDENT

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FROM: JACK WATSON *Jack*  
ARNIE MILLER *AM*

SUBJECT: Hispanic Appointments in the Department of  
Justice

Since our memorandum of September 10, 1978 in which you told us that you would like to see an Hispanic as either the Deputy Attorney General or Associate Attorney General, we have been trying to find a way to accomplish this.

We have discussed this with Ben and are convinced that he is genuinely sensitive to the Administration's need to be more responsive to Hispanics. He has developed a number of steps, the combination of which, he thinks will go a long way toward minimizing the problem. As you know, Ben has hired two Hispanic Special Assistants and wants Herman Sillas to head INS. (There is a minor problem with Sillas, which Ben thinks will be resolved within the next week or so). He has discussed the new position of Assistant Attorney General for U.S. Attorneys with three Hispanics, who have for different reasons declined the job. It is therefore unlikely that this job will be filled by an Hispanic. Ben has also established a 15 person Hispanic Advisory Council to work with him. Finally and most importantly, Ben feels that concrete policy changes which address the concerns of the Hispanic community are the best way to gain their support.

We agree that these steps will be appreciated by many Hispanics. However, they probably won't be enough. We say this for two reasons. First, as you well know, the Hispanic concern about the Justice Department is very deep and long-standing. Second, Ben's choice for Deputy Attorney General will not be supported by Hispanics because of an article he wrote favoring preferential treatment for Blacks and Native Americans to the exclusion of Hispanics. (Apart from this issue, Renfrew has an excellent reputation in California and nationally).

Page 2

We are concerned that Hispanics will look at the new line-up and only see an increase of two Special Assistants and an Advisory Council, since INS has already been directed by a Chicano.

Thus, we continue to feel that we need an Hispanic in a line-management position at Main Justice.

Since the Attorney General strongly wants Judge Renfrew for Deputy Attorney General and John Shenefield has been serving as Acting Associate Attorney General, we have tried to find a way to accommodate these conflicting objectives.

One approach which we have discussed is to establish a second Associate Attorney General who would have responsibility for some of the programmatic areas which are presently under the one Associate Attorney General position. The organization charts attached describe this idea. We could establish this second Associate Attorney General administratively as Judge Bell did in the beginning of your Administration when he created a position for Mike Egan. We would recommend that he put Herman Sillas in that position.

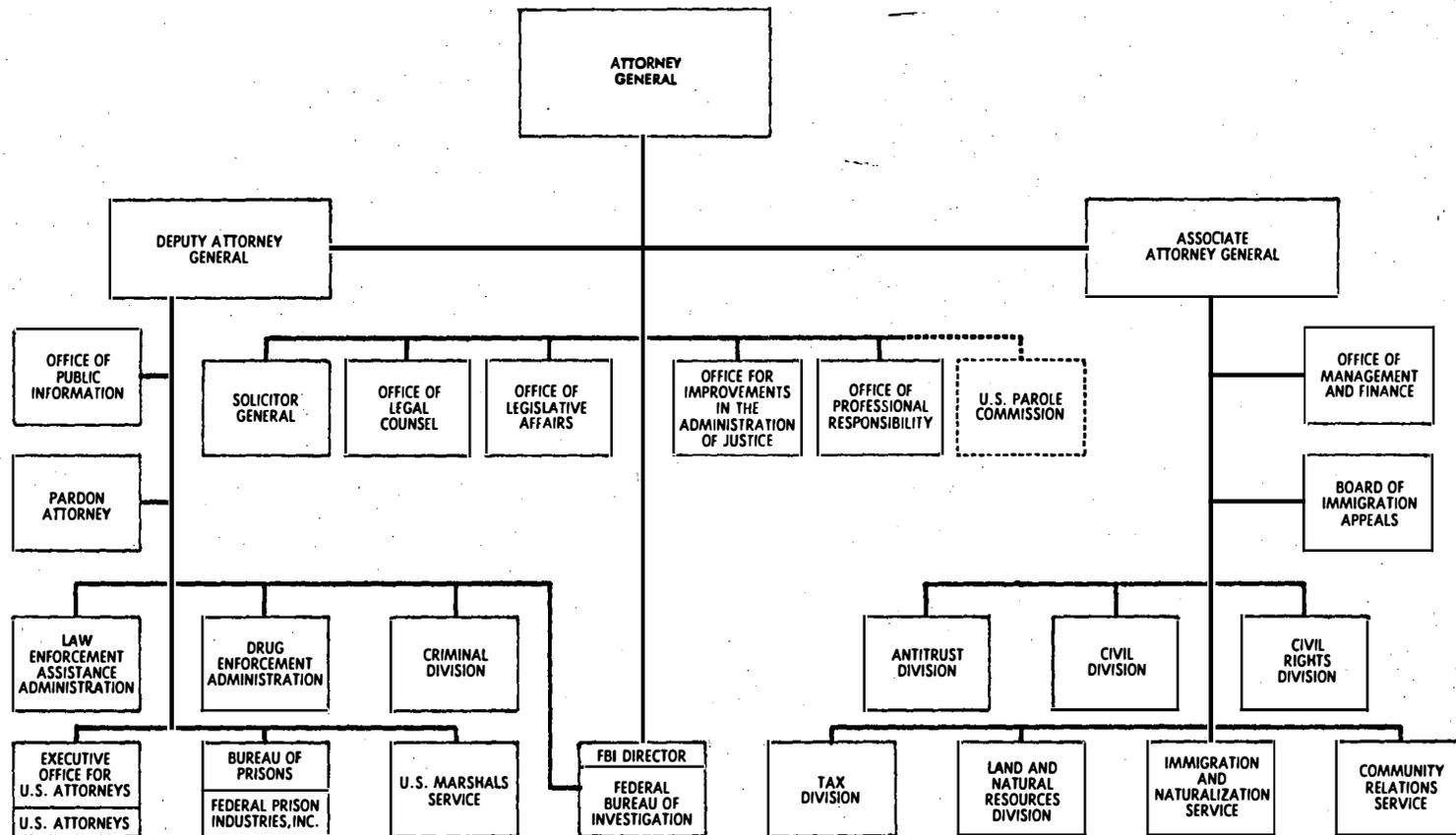
The Attorney General feels there would be resistance in the Department to this reorganization and that it would appear as too "political" a gesture. He feels that it would be well received by the Hispanic community but not well received by the rest of the community. He is therefore opposed to this idea.

Lloyd Cutler agrees with the Attorney General. He also feels that Ben should have the authority to organize his department as he sees fit. There is obviously a strong case to be made for the authority of the Attorney General to organize the Justice Department. However, we feel that it is also appropriate for you to indicate to Ben that it is your objective to put an Hispanic in a management position at Main Justice and that it may be easiest to accomplish this by administratively creating a second Associate Attorney General position.

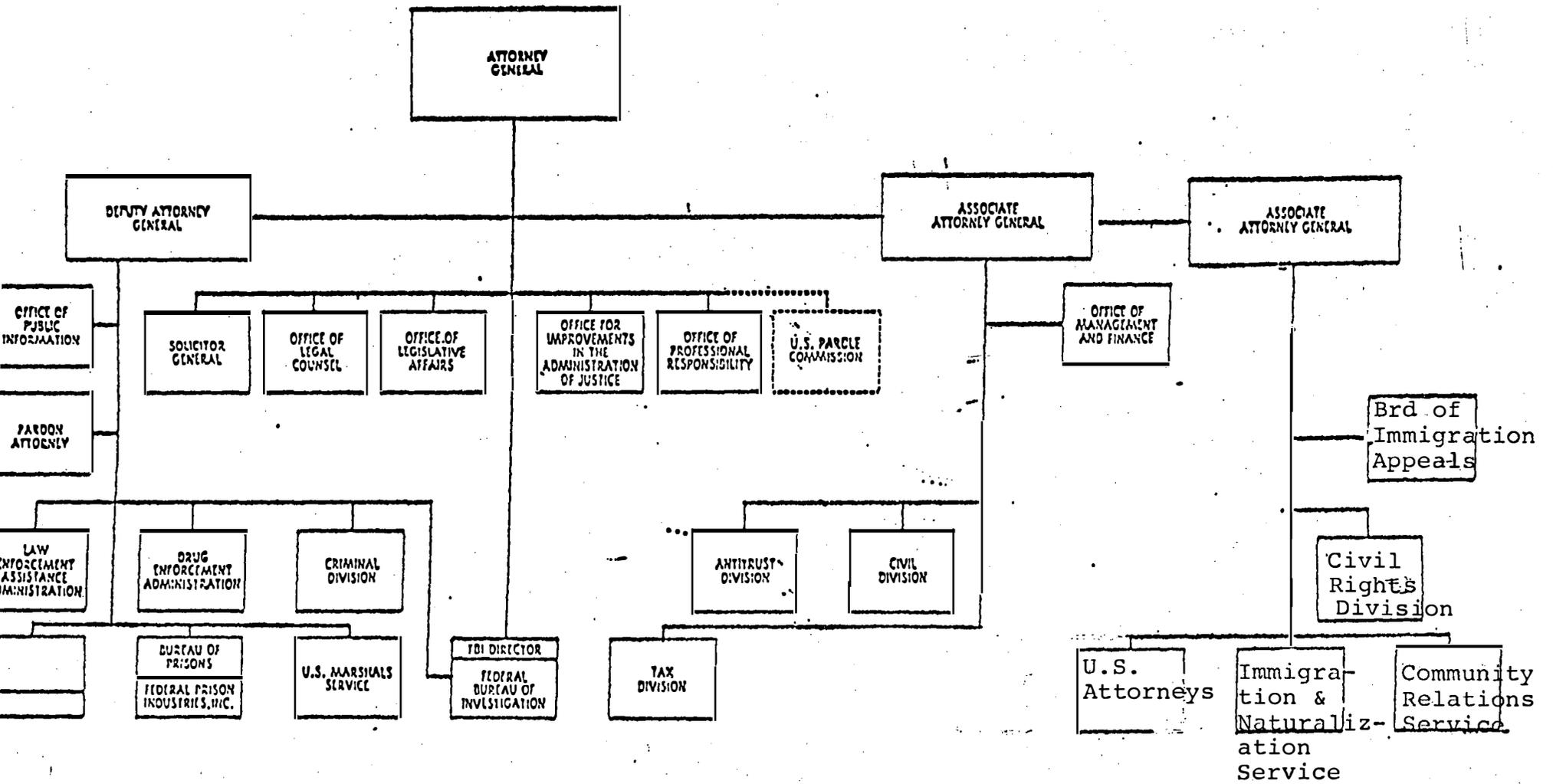
RECOMMENDATION:

We recommend that you ask Ben to create a second Associate Attorney General job and put an Hispanic in it.

DEPARTMENT OF JUSTICE (As it is now)



DEPARTMENT OF JUSTICE (Proposed Reorganization)



THE WHITE HOUSE  
WASHINGTON

RICK

SUSAN CLOUGH WANTS COPY OF THIS.

NELL

HT + A1  
hand

THE WHITE HOUSE  
WASHINGTON  
17 Oct 79

Hamilton Jordan

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

Al McDonald  
Rick Hertzberg

THE WHITE HOUSE

WASHINGTON

10-17-79

To Ham

The procedure on speeches  
has improved considerably,  
but I need to have a  
close personal relationship  
with Rick & the speech-  
writers. Consult with  
Al & Rick & advise  
me.

J. C.

cc Al  
Rick

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	JORDAN
	CUTLER
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	MARSHALL

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	PETERSON
	PRESS
	SANDERS
	SPETH
	STRAUSS
	TORRES
	VOORDE
	WISE

THE WHITE HOUSE  
WASHINGTON

10-17-79

Sam -

You call Gene  
(this week)  
Heytoud in Chicago  
to see if he needs  
help, & have our  
field workers stay  
close to him -

J

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THE WHITE HOUSE  
WASHINGTON

17 Oct 79

Jack Watson

The attached was returned in  
the President's outbox today  
and is forwarded to you for  
appropriate handling.

Rick Hutcheson

THE WHITE HOUSE  
WASHINGTON

10/17/79

rick --

i presume the first lady  
gave this to the boss;  
was not returned to me  
from madeline.

WONKDXUONXNDXENDXNDA  
KOPUXK

thanks--ssc

THE WHITE HOUSE  
WASHINGTON

10/12/79

madeline --

do you think or know if  
joe bishop is a friend?

(even if he is, rsc and  
potus shouldn't get involved;  
however we can insure that  
someone wherever acknowledge  
and handle as appropriate  
without presidential  
interjection)

thanks--susan

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Jack  
Watson-

Plains La.

Acknowledge-

Oct. 2, 1979.

fold to  
state office

President Jimmy Carter,

J

Dear Jimmy

I'm writing you in regards of  
a loan being \$100,000 owe F.H.A. with  
about \$20,000 due Jan. 1, 1980.

These debts are secured by 18 7/8 acres land  
the land that I live on, and 27 acres  
the store, machine shop and trailer park  
on Friendship Rd. plus my equipment. I  
have not made a crop for the past three years.  
I have talked to Mr. Kirk about paying  
about \$450.00 a month, income from  
the store, and rentals on mobile home lots,  
and if I could sell either part of this  
property at a reasonable price, and pay it  
on this account, and have some property  
left for a home.

With the understanding I could keep the  
other piece of property for a home

I would appreciate hearing from you soon  
as possible, My phone number is 924-0388

4824-4368 Thanking you very much

A friend, Joe Bishop, Rte 2, Box 399, Plains La. 31780.

THE WHITE HOUSE  
WASHINGTON

17 Oct 79

FOR THE RECORD

AL MCDONALD RECEIVED A COPY  
OF THE ATTACHED.

THE WHITE HOUSE

WASHINGTON

*good  
JC*

October 16, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: AL MCDONALD *Al*

In one of our early general discussions, you suggested that we shift some more responsibilities onto Jack Watson since he has done so well with the state and local relationships. He has now been assigned (1) to oversee Arnie Miller and help forge a closer link between the Executive Departments and Presidential Personnel, and (2) to set up a program to oversee and communicate more effectively the handling of Federal grants.

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THE WHITE HOUSE

WASHINGTON

October 17, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN *LMK*

SUBJECT: MEETING WITH SEVENTH-DAY ADVENTIST CHURCH LEADERS  
RED ROOM WEDNESDAY, OCTOBER 17 3:15 p.m.

I. PURPOSE

To greet and be photographed with officers of the Seventh-Day Adventist Church who have held a conference in Washington on October 15-17.

II. BACKGROUND

The Seventh-Day Adventist Church was founded in 1863 in Battle Creek, Michigan, by Ellen G. White. The religion, which observes Saturday as its Sabbath and prohibits the use of drugs, alcohol, and tobacco, has members in the United States and in 185 foreign countries. In the United States it is divided into 10 divisions and operates 12 colleges and approximately 80 hospitals.

The Seventh-Day Adventist Church recently elected a new General Conference President, Neil Wilson, and a new North American Division President, Charles Bradford, who is their first Black president.

III. PARTICIPANTS

Fifteen church leaders, including Mr. Wilson and Mr. Bradford.

The group will include representatives from the regional divisions of the church, several Adventist college presidents, and hospital administrators. The list is attached.

White House Staff: Louis Martin



# Seventh-day Adventists

CHURCH WORLD HEADQUARTERS: 6840 EASTERN AVENUE, NW, WASHINGTON, D.C. 20012  
TELEPHONE: (202) 723-0800 • CABLE: ADVENTIST, WASHINGTON • TELEX: 89-580

October 17, 1979

List of individuals visiting the White House:

<u>NAME</u>	<u>BIRTHDATE</u>	<u>SOCIAL SECURITY NO.</u>
Neal C. Wilson	July 5, 1920	215-38-5685
Charles E. Bradford	July 12, 1925	195-12-3760
H. H. Schmidt	February 2, 1910	266-88-8396
Kenneth H. Emmerson	April 4, 1918	547-24-2248
Robert L. Reynolds	November 27, 1917	032-10-7600
Neil C. Sorensen or N. Clifford Sorensen	June 24, 1932	534-38-5005
Donald W. Welch	October 30, 1927	264-50-1764
Herbert Z. Shiroma	July 17, 1939	534-38-5226
Clyde O. Franz	March 1, 1913	267-60-2538
Calvin B. Rock	July 4, 1930	556-34-0001
Frank Knittel	September 30, 1927	508-26-7528
William H. Wilson	August 10, 1926	505-36-4354
Donald R. McAdams	March 3, 1941	212-38-2783
Benjamin E. Leach	May 30, 1919	276-14-5443
Kenneth H. Wood	November 5, 1917	215-38-5203

THE WHITE HOUSE  
WASHINGTON  
17 Oct 79

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	MCDONALD
	MOORE
	POWELL
	WATSON
	WEDDINGTON
	WEXLER
	BRZEZINSKI
	MCINTYRE
	SCHULTZE
	ANDRUS
	ASKEW
	BERGLAND
	BROWN
	CIVILETTI
	DUNCAN
	GOLDSCHMIDT
	HARRIS
	KREPS
	LANDRIEU
	MARSHALL

	MILLER
	VANCE
	BUTLER
	CAMPBELL
	H. CARTER
	CLOUGH
	CRUIKSHANK
	FIRST LADY
	FRANCIS
	HARDEN
	HERTZBERG
	HUTCHESON
	KAHN
	LINDER
	MARTIN
	MILLER
	MOE
	PETERSON
	PRESS
	SANDERS
	SPETH
	STRAUSS
	TORRES
	VOORDE
	WISE

THE WHITE HOUSE

WASHINGTON

October 17, 1979

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE

*F. M.*

SUBJECT: Senator Roth and Secretary Miller

Senator Bill Roth contacted Dan Tate of my staff to follow up on something brought up during the lunch he had with you last week. The Senator said that you indicated that Secretary Miller should meet with him. We will take care of informing Secretary Miller. Could you give us some idea of the subject you felt they should discuss?

*Probably Kemp - Roth,  
but I don't  
remember  
J*

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10

Phil  
has

seen

5  
DT

THE WHITE HOUSE

WASHINGTON

October 17, 1979

TO : THE PRESIDENT  
FROM : Phil Wise *PD*  
SUBJECT: Dedication Ceremonies - Boston

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A number of senior staff members have recommended that we invite the members of the Kennedy cabinet to fly with us on Air Force One to the dedication ceremonies in Boston on Saturday.

The Kennedy cabinet is listed below:

Dean Rusk	Secretary of State
C. Douglas Dillon	Secretary of the Treasury
Robert S. McNamara	Secretary of Defense
J. Edward Day	Postmaster General
John A. Gronouski	" "
Stewart L. Udall	Secretary of the Interior
Orville L. Freeman	Secretary of Agriculture
Luther H. Hodges	Secretary of Commerce
Arthur J. Goldberg	Secretary of Labor
W. Williard Wirtz	" " "
Abraham A. Ribicoff	Secretary of Health, Education and Welfare
Anthony J. Celebrezze	"

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

*J*

National Minority Purchasing Council 10/17/79

At Minor Purch 10/17/79

Council for Minor Business

Gus MARLISI

DIED

BERKELEY BURRELL AUG

Gus/CANN - OF FORT 500 → 140/1500

HONORED COMPACT E GOVT

'77 2X PURCH. - MET  
NEW GOVTL 3X #196-834  
179-2500

'78 LAW PROCUREMENT

CONTRACTS > \$500 T → MIN  
SMALL

COM DEPT. OFF MIN BUS ENT

FED PROCUREMENT DATA SYSTEM

DoD #21 MIL FOOD IN POUCHES

HI TECH

FCC/LOANS

RADIO 67 → 107, <sup>30</sup> mos.

Domestic Breakfast October 17, 1979

THE WHITE HOUSE  
WASHINGTON

Domestic breakfast 10-17-79

Economy - int rates  
Housing - pers inc - GNP  
Ha - <sup>(Moon)</sup> Chicago - Boston

Moon Report = UDAG

Mail - in chg.

Cecil = N Tier = Portsmouth Repin - Alaska

Pat - Brooklyn Jew Hosp = Home Heat +

Focus existing programs  $\Rightarrow$  employment

Down 11/3 - JJ

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1:30 10/17

THE WHITE HOUSE  
WASHINGTON

Mr. President:

Atty. Gen. Civiletti  
would like to come by  
this week to discuss  
judges. May I schedule?

yes     no

Phil

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10/17/79  
Pay Adv Com

10/17/79

AUSTERITY

PURPOSE/COOP

RESTRAINT/FAIRNESS

GOVT/BUS/LABOR

JOHN DONLON

BILL - FRED - ME

Pay Advisory Committee

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**Community** WASHINGTON, D.C. 20506  
**Services Administration**



OCT 10 1979

MEMORANDUM TO THE PRESIDENT

FROM: Graciela (Grace) Olivarez  
Director

*GO*

C

As promised in my weekly report to you of September 7, 1979, here is more information about my recent trip to these three Indian nations -- Uintah Ouray Ute of Utah, Three Affiliated Tribes of North Dakota, and Northern Cheyenne of Montana. I was accompanied by David Lester, Commissioner of the Administration for Native Americans, OHDS, DHEW; Lucille Echohawk, my Special Assistant, and La Donna Harris.

We found that these reservations are being hampered by the confusing and fragmented array of Federal support services as they attempt to develop their substantial deposits of coal, uranium, oil, oil shale and natural gas. Yet, the tribes are not discouraged and, in fact, indicated a readiness to participate fully with the Federal Government if it decided to establish a meaningful and full Federal/Indian partnership. Therefore, we urge you to lay a new foundation for a Federal/Indian partnership that sets as its achievable goal self-determination and self-sufficiency.

The Community Services Administration and the Administration for Native Americans, OHDS, DHEW, already are providing some stimulus for this effort through their interagency agreement to support the integrated social and economic development of Indian tribes. This agreement is based on the premise that a balance in social and economic development must be achieved through the development of tribal governmental institutions. Specifically, our efforts are focused on:

- Increasing tribal access to information needed for governance and resource management decisions.
- Increasing the internal management and technical capabilities of tribal leadership, agencies and enterprises that are dealing with development questions.

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2.

- Strengthening the tribes' legal authority to regulate and operate economic resource developments.
- Assuring coordination of human resource and natural resource developments.
- Providing tribes with the opportunity to determine those management activities that should be supported directly by the tribe over the long-term.

In order to establish a truly meaningful Federal/Indian partnership, however, the entire Federal Government must not only be cognizant of the need for participating in this partnership for Indian self-determination and self-sufficiency; all Federal agencies must be willing to coordinate their substantial resources so the government can support balanced social and economic development for Indian people.

2:45 PM

THE WHITE HOUSE

WASHINGTON

October 15, 1979

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for Preservation Purposes

MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN *LM*  
SUBJECT: NATIONAL MINORITY PURCHASING COUNCIL RECEPTION  
WEDNESDAY, OCTOBER 17, 1979

I. PURPOSE

To receive and congratulate the members of the National Minority Purchasing Council who are in Washington for the NMPC 6th Annual Conference.

II. BACKGROUND

The National Minority Purchasing Council is a not-for-profit corporation founded in 1972 by private industry and the U.S. Department of Commerce to increase the purchases of goods and services from minority-owned enterprises on the basis of mutual self-interest. The Council is changing its name to the National Minority Business Council to reflect its deeper and broader involvement in overall minority economic development. Among the dues paying members of the Council are 140 Fortune 500 companies. The Council has been chaired since 1976 by Augustine "Gus" Marusi, Chairman and CEO of Borden, Inc.

Reported purchases of goods and services from minority-owned firms have risen from \$86 million in 1972 to more than \$1.8 billion in 1978. The Council, which has set procurement goals to match the Federal Government's minority purchasing goals, expects industry to purchase at least \$2.6 billion from minority firms in 1979 and \$3 billion in 1980.

III. PROGRAM, PARTICIPANTS AND PRESS

- A. PROGRAM: Presidential remarks are being prepared by the speechwriters. Chairman Marusi will make a response following the President's remarks. A receiving line with the President and Mr. Marusi is requested.
- B. PARTICIPANTS: Approximately 500 Council members and spouses. Commerce Secretary Juanita Kreps will be present. Louis Martin is coordinating.
- C. PRESS: Full Press Opportunity and White House Photographers.

THE WHITE HOUSE

WASHINGTON

October 12, 1979

MEMORANDUM TO THE PRESIDENT

From: Achsah Nesmith

Subject: National Minority Business Council Drop-by  
October 17, 1979

1. It is a particular pleasure to welcome this group here to the White House, but there is one face sadly missing from your group, Berkeley Burrell, who died unexpectedly at a meeting in his church (St. Mary's Episcopal) on August 30.

He was an effective member of your Board and as President of the National Business League (principal organization of black businessmen) since 1962. No one fought harder for equal business opportunities for black people. He wasn't always satisfied with our speed in accomplishing the high goals he set, but he did recognize that we had made significant progress over the past 2 1/2 years. He was a model for aspiring black businessmen and women. He had struggled and made it under difficult circumstances, and was a constant reminder that they could, too. In a speech shortly before he died, Berkeley said: "Leadership demands a steady commitment, not a fly-by-night ambition." There was nothing fly-by-night about the legacy of commitment that Berkeley Burrell left us.

2. This Council is indeed fortunate to be led by Gus Marusi. Under his leadership you have expanded your activities from a narrow concern with minority purchasing to broader issues of education, capital formation financing and training. The change in your name (to the National Council for Minority Business) at this meeting reflects this broader program.

When Gus took over as your chairman, there was not a single dues-paying member from Fortune's list of 500. Today there are 140, and much of the credit for that belongs to Gus Marusi. He has truly honored your compact with government (conference theme).

3. I am deeply committed to increasing the capabilities and number of minority-owned and operated businesses. This is not just a matter of fairness. Full participation in our economy by minority businesses creates new jobs, new sources of income and provides incentives for young people to prepare for useful and rewarding careers.

4. When I took office, I set a goal of doubling the amount of business the federal government did with firms. We met that goal. We should reach our next goal -- tripling the FY 1977 level to \$3.3 billion -- early next year. We will set a record this year of \$2.5 billion in federal procurement from minority businesses -- already three times the total for FY 1976.

5. Last year I signed a law (P.L. 95-507) requiring that all federal procurement contracts over \$500,000 (\$1 million for construction) include subcontracts to small and minority owned businesses. The law also helps them in other ways to have greater access to federal contracts.

6. Our experience in working toward the goal of tripling minority procurement has shown that in order to meet that overall goal we must have a more individualized approach to the special needs and potential within each federal agency.

Some were starting from such a low base that tripling was only a drop in the bucket. Others have special needs that can be met by only a limited number of contractors.

7. For this reason we are reorganizing the federal handling of the minority procurement program. The Under Secretary of the Commerce Department will monitor federal procurement aided by the new Federal Procurement Data System.

We are reorganizing the Office of Minority Business Enterprise, as you know, to emphasize medium-sized minority businesses, stressing technical help rather than financing at first. Long range plans include direct and indirect financing of larger minority businesses and those with high growth potential.

This does not mean we have abandoned our commitment to small, emerging minority enterprises. We still intend to do all we can to help them join the ranks of medium-sized firms.

8. The area of greatest potential growth is in high-technology fields, and we--you on the Council and the government--must help minority entrepreneurs get in on the ground floor. The Department of Defense recently awarded a \$21.3 million contract to a minority owned and operated firm\* for food in retort pouches to replace the familiar C-rations. This packaging process could revolutionize food packaging for areas where refrigeration is limited, and could eventually help relieve hunger and food shortages in many developing lands. Not all, contracts even in high technology agencies such as energy and transportation, require esoteric technology. The Department of Energy had contracts totalling \$1.5 million with 10 different minority owned and operated CPA firms, and \$2.5 million with minority media.

\*American Pouch Foods Inc. of Willowbrook, Ind.

9. Equal access to the marketplace depends on equal access to training and capital. The Council's broadened program shows you not only understand this, but are willing to make it happen.

10. Radio is an example of how government can encourage the growth of minority enterprise through the cooperation of various agencies. In early 1978 we initiated a program to increase the number of minority owned and operated broadcasting stations. Through loan guarantees and actions by the Federal Communications Commission, we were able to increase the number of minority stations by 60 per cent--from 67 to 107--in only a year-and-a-half. That is still not what it should be, but it is solid progress.

11. Our nation needs to make full use of the talents and energies of all our people. This can best be done in a strong economy including small, medium-sized and large businesses, representing every segment of our people, with a wide range of special capabilities.

Your policy of purchasing "company-wide" throughout the full range of goods and services, opens up opportunities for all kinds and all sizes of minority enterprises, including lawyers, accounting and engineering firms and the whole range of buying. I am also pleased with your efforts to discourage false fronts which would seek to take advantage of efforts to provide new opportunities for minorities.

The year before I took office, federal minority procurement totalled only \$834 million (1976). The increase to an expected \$2.5 billion this year shows what government can do when they work together with strong commitment.

12. At a time when some of our people seem to be turning inward and seeking narrow personal goals, the accomplishments of the NMPC are persuasive evidence that America's social conscience is not dying.

You have kept your compact with the federal government. You have kept a broader compact with the American people. You have not been content to abide by the technical requirements of the law, but sought to carry out the underlying purpose. Despite the serious challenges before us, that spirit of justice and social concern--of seeking the common good, the long-term goals of our people, rather than purely selfish gain--that will bring our nation to new heights in the next decade.

UNCLASSIFIED

VZCZCAFAO  
OO WTE1  
DE WTE #8435 2881659  
O 151701Z OCT 79  
FM THE SITUATION ROOM  
TO SUSAN CLOUGH ABOARD AF-1  
ZEM  
UNCLAS WH91950

OCTOBER 15, 1979

TO: SUSAN CLOUGH  
FROM: ACHSAH NESMITH

CORRECTION OF POINT 4, (P. 2) NATIONAL MINORITY PURCHASING  
COUNCIL OCTOBER 17 SHOULD READ:

"4. WHEN I TOOK OFFICE, I SET A GOAL OF DOUBLING THE  
AMOUNT OF BUSINESS THE FEDERAL GOVERNMENT DID WITH FIRMS OWNED  
AND OPERATED BY MEMBERS OF MINORITIES. WE MET THAT GOAL. WE  
SHOULD REACH OUR NEXT GOAL -- TRIPLING THE FY 1977 LEVEL TO  
\$3.3 BILLION -- EARLY NEXT YEAR. WE WILL SET A RECORD THIS  
YEAR OF \$2.5 BILLION IN FEDERAL PROCUREMENT FROM MINORITY  
BUSINESSES -- ALREADY THREE TIMES THE TOTAL FOR FY 1976."

0131  
#8435

NNNN