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THE WHITE HOUSE

WASHINGTON

April 28, 1980

NO need to DF
submit now
5/2/80
PFW

MEMORANDUM FOR THE PRESIDENT

FROM: ANNE WEXLER *Anne*
AL MCDONALD *Al*

SUBJECT: ACTIVITIES IN REGARD TO IRAN

We believe you should move out visibly at every appropriate opportunity over the next week or two to tell your story as an activist President defending the country and building public support.

Our hope is that you will begin adding domestic events outside Washington to build public understanding. In the meantime, we propose to adapt the events scheduled in Washington to use these upcoming occasions to maximum advantage.

Here are our specific suggestions for reorienting the following events already scheduled:

- Wednesday, April 30 - Convert the existing East Room Briefing into a town hall meeting. The audience should be positive and will be from key states -- Ohio, Texas, California, etc. We could still start with a short briefing on energy and inflation, but you would extend the time of your participation to include a brief opening statement and a question and answer period, with the press present.
- Thursday, May 1 - Do the same thing with the Indiana State Constituency Briefing.
- Monday 5 - Go to the League of Women Voter's National Convention and hold a town hall meeting with the press present. (not yet scheduled).
- Tuesday, May 6 - Again, convert the existing East Room issues briefing to a town hall meeting format. If you agree, Anne can design the audience to match the format.

THE WHITE HOUSE
WASHINGTON

5/2

P

Well

BD is returning
to you.

Done
already

PA

THE WHITE HOUSE

WASHINGTON

April 22, 1980

DF

MEMORANDUM FOR THE PRESIDENT

FROM: ANNE WEXLER *AW*
STUART EIZENSTAT *SE*
FRANK MOORE *FM*
AL MCDONALD *AM*

An additional opportunity for you to discuss your budget, inflation and foreign policy is the League of Women Voters National Convention in Washington. They will be meeting from May 3-7, 1980 with over 2,000 delegates from the Leagues across the country in attendance. They have invited you to address them on Monday morning, May 5.

You are being invited as the Chief Executive not as a candidate and no candidates will be invited. We will be relying heavily on the League for their support especially on the budget and inflation related legislation.

Approve _____

Disapprove _____

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

4-22-80

To: Phil Wise

From: Sarah Weddington *sw*

Re: League of Women Voters Meeting

Bill Albers said there was some confusion today about my feelings about this event. It is certainly a good group and I generally support his going. We could use it to highlight his work on women's issues and ERA.

I simply wasn't making an all-out effort to get him to go since he had their legislative chairs here for the Rose Garden reception last year and you had indicated that he had some other conflicting obligations. I would hope his time could be used for good political advantage regarding discretionary events and I question whether the members of this determinedly neutral organization give us the help we need right now. But it might pay off in the fall and most of them are certainly active in their communities.

THE WHITE HOUSE

WASHINGTON

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STUART EIZENSTAT *Stu*

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January 23, 1980

Dear Ms. Hinerfeld:

On behalf of the President, I wish to acknowledge and thank you for your letter of January 15 inviting him to address the biennial national convention of the League of Women Voters here in Washington on Monday morning, May 5.

The President very much appreciates your thoughtfulness, but hopes you will understand it is not possible for him to project his schedule for May this far in advance since he does not know now what the official demands of his schedule at that time will require.

Particular notation is being made of your invitation, however, and nearer the date we will be back in touch with you about the possibility of the President's acceptance.

With best wishes,

Sincerely,

Fran Voorde
Deputy Appointments Secretary

Ms. Ruth J. Hinerfeld
President
League of Women Voters
of the United States
1730 M Street, N.W.
Washington, D.C. 20036

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7/10

Copy and incoming to Nancy Gemmell for staffing to
Sarah Weddington

FV:MHR:kt

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