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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
memo	From Brzezinski to The President (one page) re: Meeting with Moshe Dyan OPENED	10/23/80 2/12/83	A
memo w/ att.	From Eizenstat to The President (2 pp.) re: Breeder Reactor Program	10/23/80	A

FILE LOCATION

Carter Presidential Papers- Staff Offices, Office of the Staff Sec.- Pres. Hand-writing File 10/23/80 BOX 211

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THE WHITE HOUSE
WASHINGTON

10/23/80

Mr. President:

Shall I try to arrange
this on the road?

yes no

*or here
J*

Phil

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THE WHITE HOUSE
WASHINGTON

SCHEDULE PROPOSAL
DATE:
FROM: Zbigniew Brzezinski
VIA: Phil Wise

ZS

CONFIDENTIAL

MEETING: Moshe Dayan
(Former Israeli Minister of Defense/Foreign Affairs)

DATE: October 31 or November 1 (Friday-Saturday)
(or a few days earlier, if desired)

PURPOSE: To talk about the autonomy talks

FORMAT:
-- The Oval Office
-- Moshe Dayan, Dr. Zbigniew Brzezinski and
Ambassador Sol Linowitz
-- 30 minutes

CABINET PARTICIPATION: None

SPEECH MATERIAL: A background paper will be provided by the NSC

PRESS COVERAGE: The meeting will be announced;
White House photographer

STAFF: Dr. Zbigniew Brzezinski

RECOMMEND: Dr. Zbigniew Brzezinski
Stuart Eizenstat
Ambassador Sol Linowitz

OPPOSED: None

PREVIOUS PARTICIPATION: You last met with Moshe Dayan during his visit
to the United States on March 26, 1980.

BACKGROUND: Dayan will be visiting the U.S. from October 31
through November 12. It would be useful to get
his views on the best way forward with the
autonomy talks and engaging Palestinian
opinion. (C)

Approve ✓ Disapprove _____

J

CONFIDENTIAL
Review October 3, 1980

DECLASSIFIED
E.O. 12356, Sec. 3A
PER *3/18/82 NLS HYSRE AD-NU-2-200*
BY *[Signature]* NARS, DATE *7/21/93*

23 Oct 80

JIM MCINTYRE

The attached was returned in
the President's outbox today
and is forwarded to you for
appropriate handling.

Rick Hutcheson



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

Jim
Maximize p.r.
N.Y. people in area
are concerned
J

SIGNATURE

MEMORANDUM FOR: THE PRESIDENT

FROM:

James T. McIntyre, Jr.

SUBJECT:

1981 Budget Amendment for Love Canal
Medical Examinations and Health Studies

Attached for your approval is a proposed 1981 appropriation request for \$3,860 thousand to provide support for medical examinations and health studies for the former residents of the Love Canal area in Niagara Falls, New York.

In May 1980, concern about the potential health effects from exposure to chemical wastes led to the Love Canal neighborhood being designated a Federal disaster area, with authorization for relocating about 800 families to temporary quarters. The Federal Government also committed its resources to conduct further health and environmental studies in the Love Canal neighborhood under the joint direction of the Department of Health and Human Services and the Environmental Protection Agency. This request would provide funds for the Center for Disease Control to carry out medical examinations and conduct health studies for the people exposed to the contamination of Love Canal.

This request would not affect current staffing levels. Outlays for 1981 would increase by \$2.7 million.

RECOMMENDATION

That you sign the letter transmitting the request to the Congress as soon as possible.

Attachment

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EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

Estimate No. _____
96th Congress, 2nd Session

The President

The White House

Sir:

I have the honor to submit for your consideration a proposed amendment to the request for appropriations for the fiscal year 1981 in the amount of \$3,860,000 for the Department of Health and Human Services. The details of this request are contained in the enclosure to this letter.

I have carefully reviewed the proposal contained in this document and am satisfied that this request is necessary at this time. I recommend, therefore, that this proposal be transmitted to the Congress.

Respectfully,

A handwritten signature in cursive script that reads "James T. McIntyre, Jr.".

James T. McIntyre, Jr.
Director

Enclosure

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Center for Disease Control

1981 budget appendix page	Heading	1981 budget request	1981 budget amendment pending (H.Doc.96-294)	1981 proposed amendment	1981 revised request
434	Preventive health services	\$391,036,000	-\$97,595,000	\$3,860,000	\$297,301,000

(In the appropriation language under the above heading, delete "\$5,951,000" and insert in lieu thereof \$9,811,000 and insert and for conducting studies of the health consequences of the former residents of the Love Canal area of New York (\$3,860,000): Provided, That the \$3,860,000 for health consequence studies is to be derived from unobligated swine flu funds provided under Public Law 94-266 and that the amounts appropriated may be used to reimburse other agencies for related expenses, including administrative and support costs after "\$1,000,000".)

This amendment would provide funds to support medical examinations and related health studies for the former residents of the Love Canal area of New York. This request would increase 1981 outlays by \$2.7 million.

THE WHITE HOUSE
WASHINGTON

The President

of the Senate

Sir:

I ask the Congress to consider a proposed amendment to the request for appropriations for the fiscal year 1981 in the amount of \$3,860,000 for the Department of Health and Human Services.

The details of this proposal are set forth in the enclosed letter from the Director of the Office of Management and Budget. I concur with his comments and observations.

Respectfully,

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the word "Respectfully,".

Enclosures

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THE WHITE HOUSE
WASHINGTON
10/23/80

JOE ONEK
AL MOSES

The attached was returned in
the President's outbox today
and is forwarded to you for
your information.

Rick Hutcheson

THE WHITE HOUSE

WASHINGTON

October 22, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: AL MOSES *al*
JOE ONEK *jo*

SUBJECT: Justice Goldberg's Endorsement
of your Candidacy

Arthur Goldberg today issued the attached statement of support for your reelection. A telephone call thanking him would be appropriate and much appreciated by Arthur. If you prefer a letter, a draft is attached.

You should know that Arthur has talked to a number of persons, including Lloyd Cutler, about his availability to fill the vacancy on the Court of International Justice at the Hague. The American vacancy on the Court is filled by the representatives on the U.S. Permanent Court of Arbitration who forward their nomination to the U.N. General Assembly. This involves no Presidential action.

Telephone call. _____

Prefer letter. ✓ _____ *J*

Attachments

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1894

AS

NAME Arthur J. Goldberg

TITLE _____

CITY/STATE _____

Requested by Al Moses

Date of Request 10/22/80

Phone Number--Home (202) 965-0303

Work (202) 293-2868

Other (703) 364-2233 (farm in Virginia)

INFORMATION (Continued on back if necessary)

Call to thank him for his endorsement of your reelection. See attached memorandum from Al Moses and attached statement of endorsement.

NOTES: (Date of Call _____)

Sent letter

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THE WHITE HOUSE
WASHINGTON

October 22, 1980

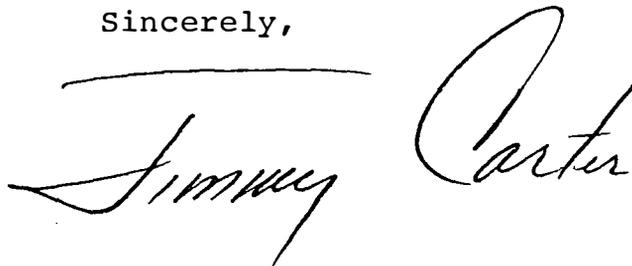
To Justice Arthur Goldberg

Your public endorsement of my reelection is deeply appreciated by me. It could not have come at a better time. We are in the last two weeks of a very close contest which will determine the future leadership of our country.

Your statement comprises the issues of our time. It is reassuring to me to know I have your support on these vital concerns.

I look forward to the benefit of your continued advice and wisdom.

Sincerely,

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

The Honorable Arthur J. Goldberg
2801 New Mexico Avenue, N.W.
Suite 1104
Washington, D.C. 20007

October 22, 1980

STATEMENT OF JUSTICE ARTHUR GOLDBERG

I endorse President Jimmy Carter for reelection. I do so because of his record -- foreign and domestic.

Our nation is at peace. This is the overriding foreign policy achievement of the President's Administration.

President Carter has personally and successfully negotiated the Camp David accords, which led to the Egyptian-Israeli Peace Treaty. These accords and the President's commitment to Security Council Resolution 242 have, in my opinion, laid the foundation for a comprehensive peace settlement in the Middle East.

The President is firmly committed to the security of the State of Israel and to the military and economic assistance essential for its survival and wellbeing. He has also made it clear that he is committed to an undivided Jerusalem and has stated that the U.N. Security Council Resolution which has described Jerusalem to be occupied territory does not meet with his approval.

The normalization of our relations with China, the Panama Canal Treaty, the President's firm role in advocating human rights and, most importantly, the negotiation of the SALT II agreement are testimonial to the President's leadership and understanding of our national self-interest in the area of foreign affairs.

In a world in which survival is an open question, SALT II, as the President has stated, must be ratified as a necessary pre-condition for the negotiation of SALT III.

It is simply not realistic to believe that we can proceed with SALT III without ratifying SALT II.

In the domestic area President Carter has voiced his support of the program adopted at the Democratic Convention.

This program is in the mainstream of Democratic concerns and tradition.

While I personally endorse wage and price controls as a means of curbing inflation, I must recognize that this has little support in the Congress.

The President has demonstrated great sensitivity with respect to minorities. His judicial and executive appointments are testimonial to this fact.

There are areas where I personally would have hoped for programs which the President has not seen fit to endorse, but I do acknowledge that no President can possibly achieve in one term all that he or I could wish for.

It is for the aforementioned reasons that I support his candidacy.

October 23, 1980

MARTY FRANKS
FRANK MOORE

The following was returned
in the President's outbox
and is forwarded to you
for appropriate handling

Rick Hutcheson

October 22, 1980

C
/

MEMORANDUM FOR THE PRESIDENT

FROM: FRANK MOORE *F.M. Vejs*
SUBJECT: LETTERS FROM SENATOR CARL LEVIN REGARDING
STATEMENTS BY GOVERNOR REAGAN IN 1976

Per your instructions on your Summary of Congressional Mail for October 16, attached is the letter from Senator Carl Levin regarding Governor Reagan's claims in 1976 that U.S. military supremacy had declined under President Ford and Secretary Kissinger. Also attached is Senator Levin's follow-up letter.

We sent copies of these letters to Marty Franks, CMRC Research Director. Senator Levin himself sent copies to the Vice President, Jody, Stu, Bob Strauss, and Rafshoon, among others. The quotations which Senator Levin provided have been widely disseminated within the campaign organization and will be included in the briefing materials for the debate.

Also attached is a draft response to Senator Levin for your signature. If you would prefer for me to respond to these letters, a draft letter for my signature is attached for your approval.

Attachments

**Electrostatic Copy Made
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cc: Jody Powell
Marty Franks
Rick Hutcheson

JIMMY CARTER

October 22, 1980

Dear Carl:

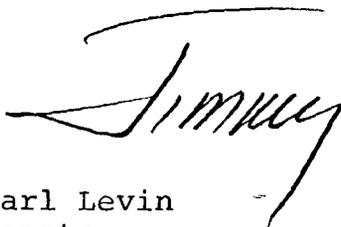
Thank you for bringing to my attention Governor Reagan's claims in 1976 that U.S. military supremacy had declined under President Ford and Secretary Kissinger. I have asked my staff to include the quotations you provided in the briefing materials for my upcoming debate with Mr. Reagan.

As you say, these statements certainly blunt the effect of his similar criticisms of me. I am delighted that you also have been able to put this material to such good use.

I am deeply gratified by your strong support and by your untiring efforts on my behalf.

With best wishes,

Sincerely,

A handwritten signature in cursive script, appearing to read "Jimmy", with a long horizontal flourish above the first few letters.

The Honorable Carl Levin
United States Senate
Washington, D.C. 20510

CARTER/MONDALE
RE-ELECTION
COMMITTEE, INC.

Robert S. Strauss, Chairman
Tim Kraft, National Campaign Manager
S. Lee Kling, Treasurer

2000 L STREET, N.W., WASHINGTON, D.C. 20036

(202) 887-4700

October 22, 1980

Dear Senator Levin:

The President received your recent letters regarding Governor Reagan's claims in 1976 that U.S. military supremacy had declined under President Ford and Secretary Kissinger. We greatly appreciate your bringing these statements to our attention.

The President has asked me to forward copies of your letters to Marty Franks, Research Director of the Carter-Mondale Reelection Committee, for inclusion in the briefing materials for the President's upcoming debate with Mr. Reagan. We were delighted to see that you have put this material to such good use in Michigan.

The President is strengthened by your support and your untiring efforts on his behalf.

With best wishes,

Sincerely,



Frank Moore

The Honorable Carl Levin
United States Senate
Washington, D.C. 20510

United States Senate

WASHINGTON, D.C. 20510
October 3, 1980

CMRC
CONGRESSIONAL
LIAISON

The President
The White House
Washington, D.C. 20500

OCT 16 1980

004392CL

Dear Mr. President:

cc: Tate

Q

Recently, I came across a Ronald Reaganism of which most people seem unaware. In 1976, while campaigning in Florida against then President Ford, Reagan said:

Ford and Kissinger ask us to trust their leadership. Well, I find that more and more difficult to do. Henry Kissinger's recent stewardship of U.S. foreign policy has coincided precisely with the loss of U.S. military supremacy...Under Messieurs Kissinger and Ford this nation has become number two in military power in a world where it is dangerous -- if not fatal -- to be second best...

If you read this quote without the names, you would think he was campaigning against your administration.

If the United States became number two under Ford, it could not have become number two in the last 3 years as Reagan is now saying. He just likes his lines so much that he can't stop repeating them.

This quote both undermines Ronald Reagan's criticism of your performance on defense and marks Reagan as a man who will say anything to attain the presidency. I think you should consider using it in a television spot.

I came across the quote in a Seattle newspaper. And recently, Clayton Fritchey referred to it in one of his columns. He said he found it in a soon-to-be-published, three-volume work on the Kissinger years in government. Fritchey is writing the introduction for the books. He gave me the quote as written above, and I hope to find a newspaper clipping containing it.

I am willing to help the campaign in any way I can. Let me know.

Sincerely,



Carl Levin

d1

cc: Hon. Walter F. Mondale
Robert S. Strauss
Gerald M. Rafshoon
Joseph L. Powell
Stuart E. Eizenstat
James A. Johnson
Henry D. Owen

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CARL LEVIN
MICHIGAN

United States Senate

WASHINGTON, D.C. 20510

October 21, 1980

urgent

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

In the Florida Republican Primary of 1976, Reagan charged that "under Messrs. Kissinger and Ford this nation has become number two in military power" and that under their leadership, the world has seen the "collapse of the American will and the retreat of American power." (Clippings from the Los Angeles Times, Chicago Tribune and Washington Post of March 5, 1976 attached).

These quotes can be used with devastating effect against Reagan because 1) They undermine his argument that we became the number two power under your leadership. 2) They undermine his credibility since they show he will make these charges anytime it suits his needs regardless of how inaccurate or illogical.

I used these quotes in a speech in Detroit the other day and they got good coverage (see attached). They have never been used nationwide.

I have brought these quotes to the attention of a number of your close advisers. I'm satisfied that they will be brought to your attention and I wanted to make triply sure because of the dramatic effect to which they can be put.

Sincerely,

Carl

Carl Levin

d1
enc.

*Keep pouring it on
with the peace issue.
It's his achilles heel.
Best
ls*

Reagan Charges U.S. Has Lost Military Supremacy, Blames Ford and Kissinger

BY RICHARD BERGHOLZ
Times Political Writer

ORLANDO, Fla.—President Ford has shown "neither the vision nor the leadership necessary to halt and reverse the diplomatic and military decline" of the United States, Ronald Reagan said Thursday.

And Secretary of State Henry A. Kissinger's stewardship of U.S. foreign policy has "coincided precisely with the loss of U.S. military supremacy," the Republican presidential candidate said.

"That is the truth," Reagan said, "and even those of us who like Gerald Ford as a person know it is the truth."

Reagan denied to newsmen that his references to the President and Kissinger violated his self-imposed "11th commandment"—"Thou shall speak no evil of another Republican"—because, he said, he was simply "reciting the record" and there is nothing wrong with that.

Under heavy pressure from his campaign advisers to toughen up his verbal attack on Ford before next Tuesday's GOP primary in this state, Reagan settled on the foreign policy issue as the most vulnerable spot in Ford's armor.

"Mr. Ford and Dr. Kissinger ask us to trust their leadership," he said. "I confess I find that more and more difficult to do."

"I fear for my country when I see White House indifference to the decline in our military position, when election year rhetoric is used as substitute for strength."

"I worry when I see Henry Kissinger rushing to Moscow to bargain away our technological breakthrough in the cruise missile, a weapon system which may help restore strategic equality."

Reagan said the rest of the world saw what he saw—"collapse of the American will and the retreat of American power."

And the Russians will not back off, he said, until they see "that the American people have elected a new President and appointed a new secretary of state."

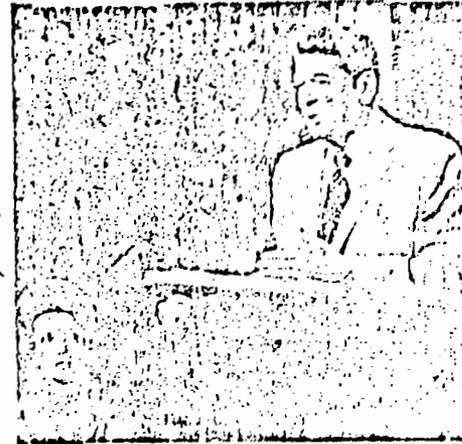
Reagan said that as President, he would build up the armed might of the United States because "all our smiles and concessions have not brought genuine peace any closer."

Ford has said he no longer wants to use the word "detente" in the campaign and Reagan said Thursday, "I don't think that just not using the name anymore is going to change the fact that the game remains the same—and the game is what's wrong."

"The reason detente is unpopular with the people is because the program of detente is a failure."

No matter what Ford says, detente remains very much of a campaign issue, Reagan said. "I don't care what he calls it—our foreign policy has no cohesion."

At a news conference here carried live in Florida by all



CAMPAIGNER—Ronald Reagan at a news conference in Orlando, Fla. Left is his wife, Nancy.

AP Wirephoto

three networks at Reagan's request, the former governor said that he, as President, would continue to support the

"concept" of detente as long as it served as a "two-way street" toward relaxation of tensions with the Communist world.

However, four hours later, Reagan told a rally at Rollins College that the answer was "if I didn't think I could do better, I wouldn't be here asking for your support."

Reagan refused to say what he would have done in the Angola crisis and denied that, in effect, he was raising a "soft on Communism" issue against Ford and Kissinger.

He said, however, that he was deliberately using the detente issue to show the campaign differences between himself and the President.

As he had said last Saturday, Reagan stressed that Tuesday's election in Florida would not make or break him in his bid for the nomination, adding that "there is a great, unnatural importance put on these first primaries."

He said that no one was going to sweep all of the early primaries, although Ford has won the first three, and that he was "satisfied" with the way things were going for him.

"As long as I remain up there, splitting the vote with the President in these first few primaries, that is proof of a candidacy that should continue," Reagan said.

He talked about holding his vote percentage "in the forties" so he would not have to think of any course but to stay in the race.

On his way to Florida from his home in California, Reagan celebrated his 24th wedding anniversary with his wife, Nancy, by cutting a cake and sipping champagne.

Reagan assails Ford on arms policies

By Jon Margolis

Chicago Tribune Press Service

MARS, '76

ORLANDO, Fla.—Ronald Reagan began the last swing of what could be his last meaningful primary campaign Thursday by accusing President Ford of allowing the United States to "become No. 2 in military power."

Facing a serious blow to his campaign unless he beats Ford here Tuesday, Reagan abandoned his policy of Republican Party detente, charging that Ford's international detente has caused "the diplomatic and military decline of the United States."

Attacking Ford directly for the first time, Reagan said the President "must be held accountable to history" for the country's alleged decline in power.

"THE SOVIET UNION will not stop taking advantage of detente," Reagan said, "until it sees that the American people have elected a new President and appointed a new secretary of state."

Reagan has often criticized Secretary

of State Henry Kissinger, and he has asserted that administration policy would soon make the U. S. an inferior military power.

But never before has Reagan charged that the U. S. is already "no longer the first military power on earth," and never before did he hold Ford primarily responsible for administration foreign policy.

Presidential Press Secretary Ron Nessen said in Washington that the President had seen a copy of a news report on the Reagan attack but saw no need to respond.

"The President's recognized leadership in keeping the national defense second to none is so well known that I don't think any response is necessary," Nessen said.

REAGAN WAS careful to distinguish between attacking Ford's policies and attacking the President personally. He spoke of Ford's "decency, honor, and patriotism," and in answering questions, Reagan denied he was breaking the so-

called "11th Commandment" against attacking another Republican.

"I have made no personal attack on Mr. Ford, nor have I misstated his position," Reagan said. But he added, "A primary does call for a discussion of the issues."

For Reagan, this primary also called for a victory, or very close to it, if he is to remain a potent challenger. Since Ford's narrow win in New Hampshire, the President's prospects here have improved, and Reagan's Florida advisers have been urging him to get tougher. He did.

DESPITE FORD'S personal virtues, Reagan said, "he has shown neither the vision nor the leadership necessary to halt and reverse the diplomatic and military decline of the U. S. That is the truth and even those of us who like Gerald Ford as a person know it is the truth."

Florida is a conservative state and many conservative Republicans are

hawkish on foreign policy. So Reagan's new aggressiveness might benefit him here.

But many polls have shown that aside from conservative activists, most of whom are for Reagan anyway, few voters really care that much about foreign policy these days.

MANY REPUBLICANS may agree with Reagan in the abstract, but perhaps not agree strongly enough to base their votes on the issue.

Reagan also was taking the risk that his attack, coming just five days before the primary, may seem an act of desperation and might backfire.

Reagan said that as long as his vote percentage Tuesday was "up there," near 50 per cent, he would go on to the later primaries.

Many Republicans though doubt there will be much sting left to his campaign for the Illinois primary March 16 if he does not beat Ford next week in Florida.

MAR. 5, '76

Reagan: Ford Lacks Vision

By Lou Cannon

Washington Post Staff Writer

ORLANDO, Fla., March 4

Republican presidential candidate Ronald Reagan, in an attempt to sharpen his differences with President Ford, said the President has shown "neither the vision nor the leadership necessary to halt and reverse the diplomatic and military decline of the United States."

Reagan said he was not questioning the President's "decency, honor and patriotism," but had concluded that Mr. Ford lacks ability to lead the nation adequately.

At a televised news conference and subsequent rally at nearby Rollins College, the former California governor said the Soviet Union had reached "dangerous" military supremacy over the United States.

"Mr. Ford and Dr. Kissinger ask us to trust their leadership," Reagan said. "Well, I find that more and more difficult to do. Henry Kissinger's recent stewardship of U.S. foreign policy has coincided precisely with the loss of U.S. military supremacy."

Reagan's assault on administration foreign policies was a planned political strategy intended to draw distinctions between himself and Mr. Ford in the Florida primary campaign, where the President is believed to be narrowly ahead.

Polls taken for both GOP candidates have shown concern about diminution of U.S. military strength and Soviet ascendancy in the international areas.

Mr. Ford reflected these findings last weekend when he came to Florida to describe detente as virtually a dead letter. In a bid for votes from the state's Cuban-American community, Mr. Ford

See REAGAN, A5, Col. 1

See REAGAN, A5, Col. 1

Leadership of Ford Attacked by Reagan

REAGAN, From A1

also denounced Fidel Castro as an international outlaw.

Reagan began by recounting the growth of Soviet military power, claiming that the Soviets now have a 2-to-1 lead in naval vessels, a 3-to-1 lead in artillery pieces and a 4-to-1 margin in tanks. Soviet missiles, he said, are larger, more numerous and more powerful than American ones.

"Under Messrs. Kissinger and Ford this nation has become No. 2 in military power in a world where it is dangerous—if not fatal—to be second best," Reagan said. "Along with the 93d and 94th Congress, the Ford-Kissinger leadership must be held accountable to history for allowing this to happen."

Reagan then discussed Soviet intervention in the Middle East, said the Soviets have "double-crossed Kissinger" in Vietnam and had, with Cuba, "intervened decisively in the Angola civil war and routed the pro-Western forces." He also said the United States had negotiated away the freedom of Eastern European countries by agreeing with the Soviets at Helsinki to recognize boundaries that had been won by force of arms.

"I believe in the peace of which Mr. Ford speaks as much as any man," Reagan said. "But in places such as Angola, Cambodia and Vietnam, the peace they have come to know is the peace of the grave."

Reagan said that he did not desire to abolish detente, but wanted the United States to insist that every time it gave something to the Soviets it received something in return.

That is not now the case, he said. Reagan said that detente as pursued by the administration is a policy of

"pre-emptive concessions" and claimed that Kissinger, in the new round of arms limitation talks with the Soviets, wants to bargain away the cruise missile, which Reagan said he believes could help restore U.S. strategic equality.

"All I can see is what other nations the world over see: collapse of the American will and the retreat of American power," Reagan said. "There is little doubt in my mind that the Soviet Union will not stop taking advantage of detente until it sees that the American people have elected a new President and appointed a new Secretary of State."

Reagan insisted at his press conference that he was not breaking the storied 11th Commandment — "Thou shalt not speak ill of a fellow Republican" — in his criticisms. He said he was not criticizing the President personally, merely his policies.

Reagan's tough talk was welcomed by his Florida campaign manager, L. E. (Tommy) Thomas, who has been urging Reagan to bluntly criticize Mr. Ford and give Republican voters a clear-cut choice in next Tuesday's primary.

But Reagan, who is known to have resisted the persistent entreaties of his strategists that he take a harder line, still seems to have some personal reluctance at criticizing the President too directly.

Despite the harsh language of his prepared statement, Reagan took pains in discussing the Vietnam situation at his press conference to convey that Mr. Ford had asked for additional military aid for the South Vietnamese and Congress refused it.

Staff writer Edward Walsh contributed to this article.

Levin holds Reagan-Reagan debate

By JOHN HYDE

Free Press Staff Writer

U.S. Sen. Carl Levin Tuesday staged his own presidential debate of sorts — between Ronald Reagan and Ronald Reagan.

In 1976, Levin said, Reagan accused then-President Gerald Ford, his fellow Republican, of making "this nation No. 2 in military power in a world where it is dangerous — if not fatal — to be second best . . ."

In 1980, Reagan is making the same charge against President Carter, a Democrat, Levin noted.

"When Reagan gets to Michigan this week, with Jerry Ford at his side, somebody — anybody — ought to ask him, if we became No. 2 under Ford, why is he saying we've become No. 2 under Carter," said Levin, a freshman Democrat who sits on the Senate Armed Services Committee.

"I'll buy a lunch for the person who gets a straight answer to that question," said Levin.

LEVIN MADE IT CLEAR he doubts he will be buying any reporters their lunch. "The kinds of charges he made in 1976 didn't work back then, and they should not work now," he said. "They shouldn't work because they aren't true."

But Levin said he doubts that Reagan will stop repeating the charge.

"If he likes a charge, he uses it year after year, regardless of its logical weakness or its factual inaccuracy," said Levin.

Levin spoke with a graph at his side that showed that defense spending in constant dollars dropped 35 per cent between 1970 and 1976, during Republican administrations, and has increased 10 per cent in constant dollars under President Carter.

"SO, IF YOU WANT to look at objective data, it would suggest that we are now recovering from a

period of decline and we are spending the money we need to spend in order to keep this nation strong," said Levin.

Levin said he did not believe that defense issues were "at or near the top" of campaign issues in Michigan, but that it was important to "try to set some of the exaggerations and misconceptions straight, because they can be dangerous."

He said it is "not clear" which candidate will win in Michigan. "If (John) Anderson continues to fold, I believe it will be very close," said Levin. "If Anderson continues to be a factor, then Reagan has the edge."

"If he (Reagan) likes a charge, he uses it year after year . . ." said Levin.

Levin assails Reagan's rhetoric

By RICHARD WILLING

News Staff Writer

U.S. Sen. Carl Levin came home yesterday to defend America's ability to defend itself and wound up attacking Ronald Reagan's campaign rhetoric.

The Detroit Democrat, a member of the Senate Armed Services Committee, accused Reagan of contradicting statements he made during the 1976 Republican presidential primary campaign, when the former California governor accused then-President Gerald R. Ford of making the United States "No. 2 in military power."



Sen. Levin

"IT'S ALMOST verbatim what he's been saying about President Carter this year," Levin said.

"Now, he can't have it both ways, unless he's making the assertion that the nation rose from No. 2 to No. 1 under President Carter and went back down again."

Levin cited Defense Department spending figures and testimony from the chairman of the Joint Chiefs of Staff to demonstrate, he said, that "neither one of Reagan's statements is true — we weren't second best under Jerry Ford and we aren't second best under Jimmy Carter."

Reagan's criticism of the President is dangerous, Levin said, because it could "undermine our credibility" in the Middle East.

"THE PRESIDENT said he would do what's necessary to defend our interests there — now that's a pretty straightforward statement," the senator said.

"Mr. Reagan's statements could encourage dangerous miscalculations among our allies and our enemies about our capabilities and our will to deploy them."

Levin said his remarks to the Greater Detroit Chamber of Commerce were designed to "get the record straight" rather than to defend the Carter administration.

OCTOBER 21, 1980

ok
J

MEMORANDUM FOR THE PRESIDENT

FROM: JACK WATSON *JW*
AL McDONALD *AM*

SUBJECT: SPEECH FORMAT

AT YOUR REQUEST, THE SPEECHWRITERS AND SUSAN CLOUGH HAVE WORKED OUT THE FOLLOWING PROCEDURE AND FORMAT FOR THE REMAINDER OF THE CAMPAIGN.

ALL ROUTINE CAMPAIGN SPEECHES WILL BE SUBMITTED ON SPEECH CARDS, IN ORATOR-SIZE TYPE. THESE CARDS WILL BE SENT DIRECTLY TO SUSAN CLOUGH, AND YOU WILL RECEIVE A COPY THROUGH JODY.

MAJOR ADDRESSES WILL BE TYPED ON 8.5 x 11 INCH PAPER AS BEFORE, BUT WITH THE ORATOR TYPEFACE, USING LARGE CAPS FOR UPPER CASE AND SMALL CAPS FOR LOWER CASE AS IN THIS MEMORANDUM.

ON SPEECH CARDS, ALL WORDS TO BE SPOKEN WILL BE TYPED IN THESE LARGE CAPS, WHILE FOOTNOTES, DIRECTIONS, AND PARENTHETICAL INFORMATION WILL BE TYPED IN THESE SMALL CAPS [AND WITHIN BRACKETS OR PARENTHESES].

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THE WHITE HOUSE

WASHINGTON

October 22, 1980

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MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN

SUBJECT: Meeting with Earl Graves, Publisher of Black Enterprise
Thursday, October 23, 1980 12:10 p.m. Oval OfficeI. PURPOSE

To greet and be photographed with Earl Graves, Publisher of Black Enterprise.

II. BACKGROUND, PARTICIPANTS, AND PRESSA. Background

Earl Graves' editorial in the November issue of Black Enterprise magazine urges support for the President because of his appointments record, his support for Black businesses, and his awareness of Black concerns. Although in the past, Mr. Graves has been critical of some of our actions, his public support now is well timed and quite influential. The November issue is attached.

Earl Graves was born in Brooklyn, New York in 1935. In 1965, he worked as an administrative assistant on Robert Kennedy's Senate staff. In 1968, he organized Earl Graves Associates, a consulting firm and the publishing company for Black Enterprise magazine. Today, Black Enterprise has a paid circulation of 240,000 per month and a readership of 1.2 million.

Graves is President of Earl Graves, Ltd., which now includes the publishing company, EEG Dallas Broadcasting, BCI Marketing and Earl G. Graves Marketing. EEG Dallas Broadcasting owns two radio stations in the Dallas-Fort Worth market. The marketing firms do research and other selected marketing projects.

Graves is President of the American Business Council, a lobbying organization he established to represent the Black Enterprise Top 100 Black Businesses. In addition, he recently helped form BOCA, Black Owned Communications Alliance, an organization of Black communication property owners. Earl Graves presently sits on the Board of Directors of International Telegraph and Telephone.

B. Participants

Louis Martin will accompany Earl Graves into the Oval Office.

C. Press

White House Photographer.

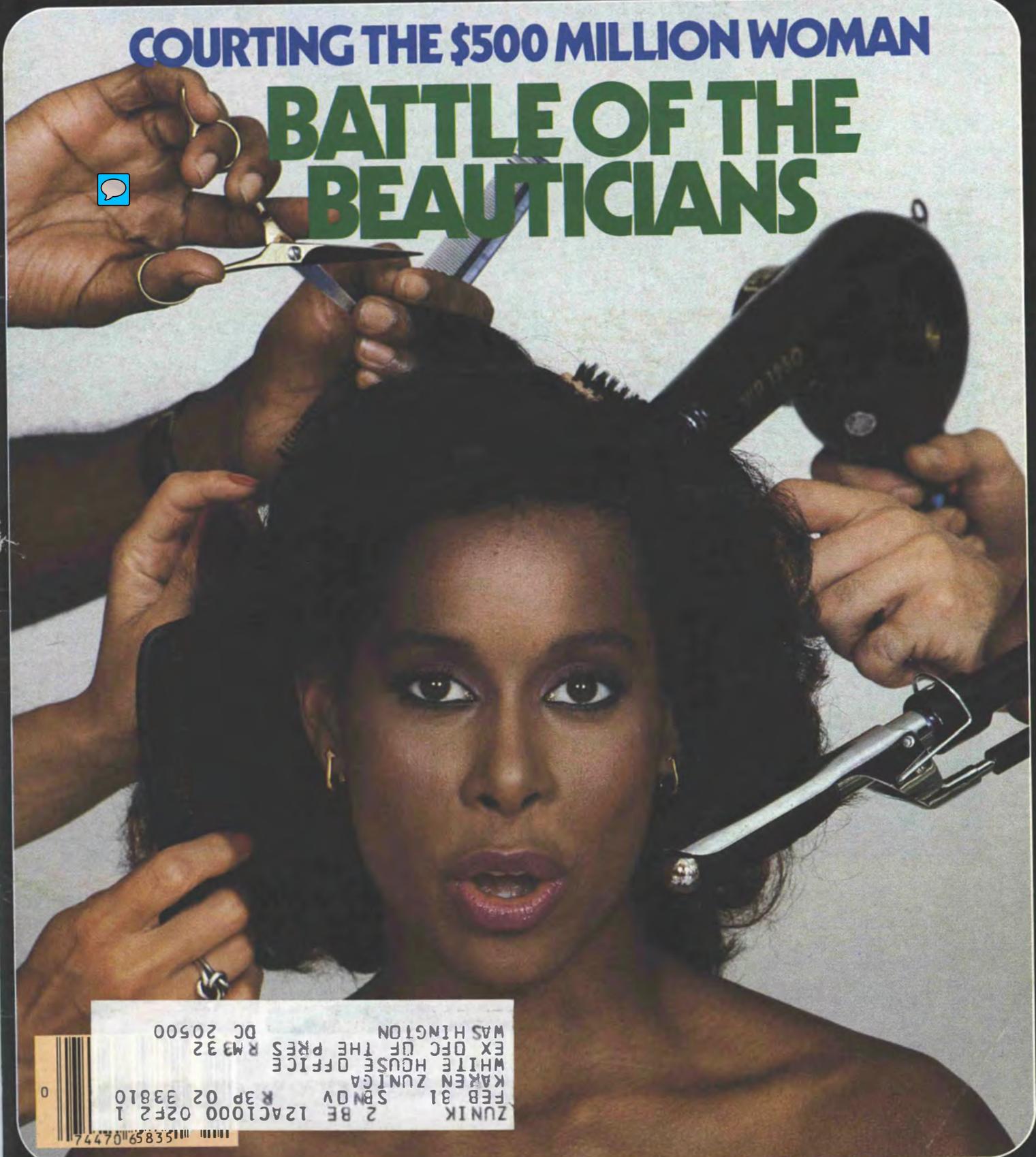
NOVEMBER 1980 \$1.25

BLACK ENTERPRISE

ZIMBABWE'S NEXT REVOLUTION
MUTUAL FUNDS BEAT INFLATION

COURTING THE \$500 MILLION WOMAN

BATTLE OF THE BEAUTICIANS



0 74747 58592

1 02F2 12AC1000 2BE 1
 FEB 81 SBN DV R 3P 02 33810
 KAREN ZUNIGA
 WHITE HOUSE OFFICE
 EX OFC OF THE PRES RM 332
 WASHINGTON DC 20500

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Joel Dreyfuss

Art Director
Edward L. Towles

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Emile Milne

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BLACK ENTERPRISE

Vol. 11, No. 4 November 1980

FOR BLACK MEN AND WOMEN
WHO WANT TO GET AHEAD

Our cover was photographed by Anthony Barboza

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The \$500 million hair-care market has attracted some acquisitive newcomers who are forcing black beauty parlors to change their style

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Computers and market research have taken much of the risk out of investing in the sport of kings

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Its battlefield victory complete, this new nation is in an economic struggle for independence from South Africa

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Campaign 80: More Than the Presidency Is at Stake

Federal, state, and local contests will affect the future of black political power

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Carter, Reagan, and Anderson, the three major candidates, discuss their positions on issues of importance to us

66

Renegade in Alaska

The director of SBA's Anchorage office has been accused of corruption and ignoring directives to aid minority business

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Photographers: Reggie Jackson, p. 30; Lou Jones, pp. 30, 33; Barbara Dumetz, p. 34; Roy Lewis, p. 34; John Pinderhughes, p. 39; Brent Jones, pp. 43, 44, 46

Illustrators: George Smith, pp. 50, 54, 55; Anna Rich, pp. 59, 61, 62; Yolanda Lewis, p. 66; La Von Leak, p. 75

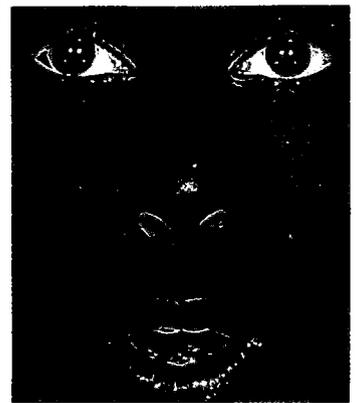
Photo Services: Courtesy of the Dept. of Labor, P. 21; F.P.G., p. 49; U.P.I. p. 49; Wide World, pp. 23, 49, 53, 55, 56; Courtesy of Leslie McLemore Campaign, p. 54; Courtesy of William Saunders Campaign, p. 55; Courtesy of Bob White, Inner City Ski Bums, pp. 75, 76

Microfilm of back issues of BLACK ENTERPRISE magazine (1970 to 1979) are available from University Microfilms, Inc. Periodicals Library, 300 North Zeeb Road, Ann Arbor, Michigan 48106

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Black Enterprise is a member of the
Audit Bureau of Circulations



Page 42



Page 49

CAMPAIGN 80 MORE THAN THE PRESIDENCY IS AT STAKE

Page 53

Coming Next Month

BLACK ENTERPRISE presents a special issue dedicated to the arts. We discuss and show the works of some of our most talented but less recognized visual artists and explore the possibilities of art as an investment. We also offer important tips to aspiring writers on how to get their works published.

October 22, 1980

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MEMORANDUM FOR THE PRESIDENT

FROM: LONDON BUTLER 
BERNIE ARONSONSUBJECT: GREETINGS WITH SERVICE EMPLOYEES
INTERNATIONAL UNION REPRESENTATIVESDate: Thursday, October 23, 1980
Time: 12:05 p.m. (3 minutes)
Location: The Oval OfficePURPOSE

To greet President John Sweeney, Secretary-Treasurer Dick Cordtz, and 11 top officers of the Service Employees International Union (SEIU). (COURTS)

BACKGROUND, PRESS PLAN, AND PARTICIPANTS

- I. Background. The 650,000 member SEIU breaks down into about 1/3 hospital and nursing home employees; 1/3 public employees, primarily social workers; and 1/3 janitorial and custodial workers. It has very large memberships in key states including California, New York, Illinois, Pennsylvania, and Ohio. It has approximately 40% minority membership and 50% women. Its members are primarily low-paid workers for whom the minimum wage is important. It is a progressive union with a strong commitment to civil rights and social programs, such as national health insurance.

President John Sweeney, originally from New York City, was elected to succeed George Hardy this year and is now a member of the AFL-CIO executive council. Secretary-Treasurer, Dick Cordtz, also recently elected, is from Michigan.

Bob Strauss' close friend, Pat Cunningham, represents SEIU in New York.

These officers come from key states in the election. The SEIU has been very active in the re-election campaign with literature and phone banks. Sweeney and Dick Murphy feel that a strong urge from you for a total Get Out the Vote Effort these next two weeks will help get the maximum possible effort on the local level.

NOTE: Jack Watson spoke last week to the SEIU's New York affiliate, the Public Service Employees Federation, whose President, John Kraemer, will be in the group.

II. Press Plan. White House photographer only.

III. Participants.

President John Sweeney
Secretary-Treasurer Dick Cordtz
Political Director Dick Murphy
Executive Assistant to the President, Bob Welsh
Walter Butler
Timothy Twomey
William Stodghill
Martell Blake
Rosemary Trump
Eugene Moats
Joseph Murphy
Peter Ottley
John Kraemer
Landon Butler
Bernie Aronson

TALKING POINTS

- (Joke) John, I am very glad that you and your fellow officers could come because I have been looking forward to the chance to meet you and thank you for all your help and support. But the real reason I wanted to bring you together was to take up a collection to pay for all the long distance phone calls Dick Murphy has been making from Air Force I. (Note: They are all aware of Dick's calls and Murphy thinks this would go over well).
- I am glad you could come. I have admired your union for a long time. I knew George Hardy, and I know you are very proud of your new officers, John Sweeney and Dick Cordtz (pronounced COURTS).
- Your union has always been a leader in civil rights, in human rights, and in every effort of the Democratic Party to bring a more decent life for Americans who need help the most.
- That is what is at stake in this election. Never in my lifetime has there been a sharper choice between the Democratic and Republican presidential candidates.
- Many of your members are from California. You know Governor Reagan's record. For 20 years he's been leading the fight against every step forward your union has tried to achieve--a decent minimum wage, housing, health care, labor law reform, civil rights, control of nuclear arms. You and I want to build

a different kind of America based on the values we share.

--John, I know how hard all of you have been working already. This election is close. Every vote counts. Please give it all you have in the next two weeks. I need your help and together I know we will win.

THE WHITE HOUSE

WASHINGTON

October 22, 1980

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MEMORANDUM FOR THE PRESIDENT

FROM: AL MOSES *al*SUBJECT: Meeting with Centennial Dinner Committee of
New York Board of Rabbis, October 23, 1980,
12:15 p.m., Oval Office - Photo opportunity

I. PURPOSE

You will be meeting with a 3-man committee of Rabbis who will invite you to attend the Centennial Dinner of the New York Board of Rabbis to be held in the Spring of 1981. The meeting in the Oval Office will not be political, but the Rabbis want to be helpful to you and will use the occasion to say positive things about your Presidency.

II. PARTICIPANTS AND PRESS

A. Participants:

Rabbi Judah Washer, President
Rabbi Paul L. Hait, Executive Director
Rabbi Israel Mowshowitz, Chairman of the Centennial
Dinner Committee
White House Staff: Al Moses

B. Press: Open press.

III. TALKING POINTS

I appreciate your coming to Washington to meet with me and I very much appreciate your inviting me to address your Centennial Dinner in New York City next spring.

I understand this invitation is not transferable so if you want to have the President address you next spring, you and I have some work to do between now and then. Don't disappoint me and I promise I won't disappoint you. I met with the New York Board of Rabbis in 1976; it proved to be the right thing then and I am glad we could meet again here today.

You have supported much that this Administration has done over the past four years. You were particularly helpful to me at the time I established the Holocaust Commission.

And the prayers you offered for my success when I traveled to the Middle East in March of 1979 helped to bring peace to Israel and Egypt.

You have also been leaders of your city. You were among the first to write to me urging support for the New York City Loan Guaranty Act of 1978. Not many people believed that the Guaranty legislation proposed by my Administration could be enacted, but it was done with your help. And now there is a new spirit in New York -- a new confidence -- a new sense of unity.

I feel certain that we will continue to be on the same side on the critical issues affecting Israel, the City of New York, and our nation for the next four years.

THE WHITE HOUSE
WASHINGTON

23 oct 80

Lloyd Cutler

The attached was returned in
the President's outbox today
and is forwarded to you for
your information.

Rick Hutcheson

cc Secretary Miller

ADMINISTRATIVELY CONFIDENTIAL

ADMINISTRATIVELY
CONFIDENTIAL/NODIS

OFF THE RECORD MEETING
11:45 am

THE WHITE HOUSE
WASHINGTON

October 21, 1980

Q

MEMORANDUM FOR THE PRESIDENT

FROM: LLOYD CUTLER *LUC*
SUBJECT: WORLD BANK - MEETING WITH TOM CLAUSEN

Attached is a set of Talking Points for your meeting with Tom Clausen on Thursday, October 23, 1980.

If you wish to have anyone else present, I think it should be Bill Miller. I will, of course, be available if you wish.

Call Miller to attend ✓ *I told him*
Cutler attend ~~no~~ ✓ *yes*

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Attachment

ADMINISTRATIVELY
CONFIDENTIAL/NODIS

TALKING POINTS
for

President's Meeting with A. W. (Tom) Clausen
Thursday, October 23, 1980

1. The presidency of the World Bank is one of the most important jobs in the world.

2. Bob McNamara has done an excellent job. He is retiring effective next July. It is important that his successor be an American, so that we can maintain congressional support for our capital contributions to the Bank and its affiliates and for the Bank's non-political lending policies. I have therefore decided to propose a successor now, before a movement develops among the other key members to nominate a non-American.

3. You are one of the few Americans with the essential qualifications for the post:

- o Substantive international experience and stature.
- o Respect of Congress.
- o Advocate of international interdependence and the importance of helping the poorer countries to develop.
- o Sound financial, managerial and political judgment.
- o Ability to become a non-partisan public international executive who can earn the

trust and respect of the other member countries, North and South.

o Right age (58 in 1981).

4. We have discussed your nomination with George Shultz, who has talked to Governor Reagan. They recognize the need to move quickly. If Reagan wins the election, they have no problem working with you.

5. If you agree to accept, I would like to have Bill Miller begin clearing your candidacy with the other key governments, so that the Bank's Directors can act shortly after our November election. The clearance process may result in a news leak, so you may want to inform your Board of this possibility.

6. You have built a great career at the Bank of America. But even this satisfaction cannot compare with the opportunity you will have, as President of the World Bank, to help build the economic bridges between the richer and poorer countries that, even in the short run, are vital to the peace of the world.

7. Bill Miller and Lloyd Cutler are available to answer any questions you may have about the transition, including the Bank's terms and conditions of employment.

23 Oct 80

Jack Watson

The attached was returned in
the President's outbox today
and is forwarded to you for
appropriate handling.

Rick Hutcheson

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THE WHITE HOUSE
WASHINGTON

*Jack
J*

October 23, 1980

MR. PRESIDENT:

Sam Church, United
Mine Workers, called
this morning and Landon
returned the call.
Church said he wanted
to talk with you.
Landon recommends you
return the call.

*Pres. Dist 6 614-676-
PHIL 3972*

*John
Ohio - Gusick a supporter.
Fight to EPA - lawsuit
in prospect.*

THE WHITE HOUSE
WASHINGTON

October 14, 1980

*Joyce Cash -
pls edit/cut/
re draft.
Thombs
M*

MEMORANDUM FOR THE PRESIDENT

FROM: HAROLD L. SHEPPARD

Harold Sheppard

At the suggestion of Gary Nelson, in charge of compensation for Scotty Campbell, I am forwarding a letter for your possible signature to Bernard Rostker, Director of Selective Service.

The reason for such a letter is to commend him for the success of the registration program.

Both Gary and I join in the belief that such a letter is deserved and would be a morale shot-in-the arm for Bernie and his staff.

Attachment

THE WHITE HOUSE
WASHINGTON

October 21, 1980

To Dr. Bernard Rostker

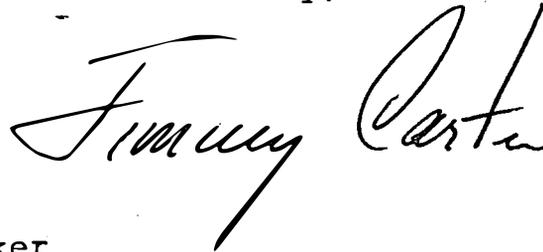
Congratulations on the success of the military registration program you conducted this past summer.

With late registrations expected to bring the 93-percent figure close to 100 percent, our Nation owes you and your staff a debt of gratitude for your hard work and for the foresight which led you, as the newly appointed director, to take steps to increase our mobilization readiness even prior to my announced decision to revitalize the Selective Service System.

The massive response of our young people to the call for registration has confirmed--for all Americans as well as for our allies and potential adversaries--our resolve to be prepared in case of any national emergency.

My thanks and my personal appreciation to you and your staff.

Sincerely,

A handwritten signature in cursive script, reading "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the typed name below.

Dr. Bernard Rostker
Director
Selective Service System
600 E Street, N.W.
Washington, D.C. 20435

THE WHITE HOUSE
WASHINGTON

October 20, 1980

MEMO FOR: SUSAN CLOUGH

FROM: AL MOSES

The attached letter to Simon Wiesenthal was prepared by me at the request of the President.

THE WHITE HOUSE
WASHINGTON

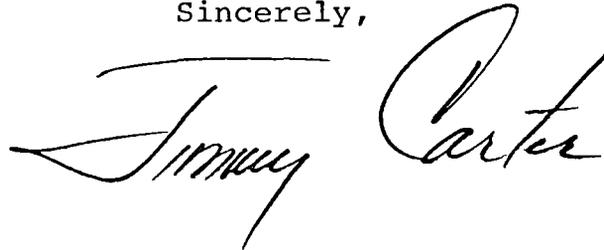
October 20, 1980

To Simon Wiesenthal

It was good of you to write to me upon your return to Vienna. Your remarks at the ceremony in the East Room moved all of us who were privileged to be present.

Rarely have I had the honor to participate in a such a meaningful event -- saluting a man who refuses to forget those who were lost in an unspeakable human tragedy. You carry with you always my high regards and best wishes.

Sincerely,

A handwritten signature in cursive script that reads "Jimmy Carter". The signature is written in dark ink and is positioned to the right of the word "Sincerely,".

Mr. Simon Wiesenthal
1190 Wien
Mestrozigasse 5
Vienna

THE CHAIRMAN OF THE
COUNCIL OF ECONOMIC ADVISERS
WASHINGTON

October 21, 1980

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EYES ONLY

MEMORANDUM FOR THE PRESIDENT

From: Charlie Schultze ^{CLS}

Subject: New Orders for Durable Goods in September
(released at 2:30 p.m. Wednesday)

After falling back slightly in August, new orders for durable goods rose sharply, by 8 percent, in September.

About a third of the increase was an end-of-fiscal-year jump in defense orders. But there were widespread increases elsewhere.

These data confirm that through September the economy was moving ahead nicely. From the June low point, durable goods orders have risen by 16 percent.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 21, 1980

Mr. President:

Governor Reagan is vulnerable on the pocketbook issues for the elderly. Medicare is particularly important to retired persons because it provides some peace of mind against the threat of illness. Mr. Reagan helped the American Medical Association fight Medicare, saying that:

"Medical care for the aged is a foot in the door of a government takeover of all medicine."

I think you should take this on directly, saying it is part of the Governor's misdirected notions about government, and that Medicare is nothing of the sort. The physician-patient relationship is preserved, the elderly may choose a doctor of their choice, there is a minimum of bureaucracy.

National health insurance is equally important. While you repeatedly mention you favor it and he opposes it, your Florida visit is an excellent opportunity to stress the reasons for your support. Thus, it would protect the elderly and their families against catastrophic illness that can medically bankrupt a family; it would broaden Medicare coverage (e.g. end the cap on days covered in the hospital); it would provide preventive treatment to pregnant mothers and their young children, it would cover millions of low-income Americans in the health system for the first time. Mr. Reagan opposes this type of progress.

Stu

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JIMMY CARTER

L0/22/80

cynthia --

*Gisele
has been
notified
10-23
CWS*

pls convey president's comments
bck to gisele. (tc?)

thanks-sc

(original handwriting stays in
our files in staff secretary...f.y.i.)

CARTER/MONDALE
RE-ELECTION
COMMITTEE, INC.

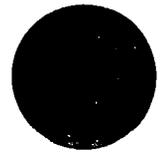
Robert S. Strauss, Chairman
Tim Kraft, National Campaign Manager
S. Lee Kling, Treasurer

2000 L STREET, N.W., WASHINGTON, D.C. 20036

(202) 887-4700

October 21, 1980

SC -
for your
approval map.
-SB



MEMORANDUM FOR ~~SUSAN~~ CLOUGH

FROM: GISELE ROUNTZOUNIS

SUBJECT: Presidential Letter

Attached is a draft letter we would like to mail to Black clergymen throughout the country. Please feel free to make any changes and return to me as soon as possible.

Thanks.

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for Preservation Purposes

No- Let it
be sent by Andy
or someone else. Jim
not going to raise
the KKK, etc.
issues

J

DRAFT TO BLACK CLERGY

date

to

~~Dear~~ Reverend.....

The November 4th Presidential election is going to be very close and very critical to the future direction of our country. I write you not only to ask that you urge your congregation to vote but also to request your personal support.

There are those who say that Black Americans don't have anything at stake in this election and, therefore, should not vote. And there are the others who insist that there is little or no difference between the two major presidential candidates--Governor Reagan and myself. These contentions could not be more wrong.

The civil rights gains made by courageous freedom fighters in the 1950's and 60's are being threatened by the ultra-conservative wing of the Republican party, by such groups as the Moral Majority, and the re-emergence of the Ku Klux Klan. We cannot allow these fringe elements of our society to turn back the clocks of social progress. The differences between me and Governor Reagan are stark and numerous--differences of principles on racial and social justice, differences in the commitment to improve the quality of life for Blacks and other minorities in this country, and differences in the record of accomplishment in the area of civil and human rights.

OVER

Do not be misled by the "false prophets" among us who are determined to distort the truth and cloud the issues and confuse the people.

With your support and that of your congregation, we can win on November 4, and move on to deal forthrightly with the problems that face our country.

May God bless and keep you in his Grace.

Sincerely,

Jimmy Carter

OP IMMED
DE WTE #7839 2951815
O 211808Z OCT 80
FM RICK HUTCHESON

TO AF-1//SUSAN CLOUGH FOR THE PRESIDENT//

UNCLAS WM07839

SUSAN CLOUGH FOR THE PRESIDENT

NAME LYNN CUTLER

1989

TITLE: CANDIDATE FOR CONGRESS - IOWA REQUESTED BY JACK WATSON
CITY/STATE: WATERLOO, IOWA DATE OF REQUEST 10/21/80
PHONE NUMBER--HOME: (319)234-2996
WORK: (319)232-1530

INFORMATION (CONTINUED ON BACK IF NECESSARY)

I HAVE JUST RECEIVED WORD THAT HENRY CUTLER, LYNN'S HUSBAND,
DIED THIS MORNING OF NATURAL CAUSES. HE WAS HOME AND HIS DAUGHTER
FOUND HIM. IT APPEARS TO BE FROM A HEART ATTACK. LYNN WAS CAMPAIGNING
IN MARSHALLTOWN, IOWA, BUT HAS NOW RETURNED HOME TO WATERLOO.
I HOPE THAT YOU WILL BE ABLE TO FIND A MINUTE TO CALL LYNN.
0140

*****WHSR COMMENT*****

HUTCHESON

PSN:020158 PAGE 01 OF 01 TOR:295/18:15Z DTG:211808Z OCT 80

URGENT

NAME LYNN CUTLER

TITLE candidate for Congress - Iowa

CITY/STATE Waterloo, Iowa

Phone Number--Home (319) 234-2996

Work (319) 232-1530

Other ()

1889
Jack
Requested by Jack Watson

Date of Request 10/21/80

INFORMATION (Continued on back if necessary)

I have just received word that Henry Cutler, Lynn's husband, died this morning of natural causes. He was home and his daughter found him. It appears to be from a heart attack. Lynn was campaigning in Marshalltown, Iowa, but has now returned home to Waterloo. I hope that you will be able to find a minute to call Lynn.

NOTES: (Date of Call)

6:50

DEMOCRATIC
NATIONAL COMMITTEE

1625 Massachusetts Ave., N.W. Washington, D.C. 20036 (202) 797-5900

John C. White
Chairman

MEMORANDUM FOR: THE PRESIDENT
THRU: RICK HUTCHESON
FROM: PETER G. KELLY
RE: DNC FUNDRAISING EVENT AT THE HOME OF
DAVID LLOYD KREEGER
DATE: THURSDAY EVENING, OCTOBER 23, 1980

BACKGROUND

David Lloyd Kreeger, and his wife Carmen, are hosting a DNC fund-raising cocktail reception at their home in Washington this evening. The event calls for a \$1000 contribution and approximately 100 people are expected to attend. The focus of the event is primarily, but not exclusively, on the Washington area Jewish community.

The Kreeger home is a landmark in Washington. Designed by Philip Johnson and built over the span of four years, the house is noted for its remarkable paintings and sculpture. The Kreegers have one of the most famous private collections of late 19th and 20th century art, including 11 works of Picasso, 10 of Monet, and 9 of Miro.

Among the special guests at the event will be Governor and Mrs. Averell Harriman, Mr. and Mrs. Clark Clifford, Mr. and Mrs. Joseph Hirshhorn, and Mr. and Mrs. Roger Stevens.

FORMAT

Guests will arrive from 6:00 to 6:15 p.m., and view the art throughout the house until 6:45 p.m. At that time, the guests will assemble in the main floor gallery and Mr. Kreeger will greet them, and explain that those who are inclined may purchase from the DNC a Leroy Neiman print of the signing of the Camp David Accords for \$3000, or an Andy Warhol print of you for \$1000.

You are scheduled to arrive at 7:00 p.m., and will be greeted at your car by Mr. and Mrs. Kreeger and Charles E. Smith and his wife Mickey.

MEMO FOR THE PRESIDENT
page 2

After viewing the Neiman and Warhol prints, it is suggested that you proceed into the main floor gallery to meet informally the guests for approximately 10 minutes. Once you have worked your way to the far end of the room, we would like you to make brief remarks. Talking points prepared by Al Moses have been forwarded to you under separate cover. At the conclusion of your comments, you have the option to leave immediately or have the Kreegers show you privately the galleries downstairs which include their most valuable pieces of art.

cc: Phil Wise
Fran Voorde

PGK:lgr

658 PM

THE WHITE HOUSE

WASHINGTON

THE PRESIDENT'S VISIT TO THE KREEGER'S
RESIDENCE FOR DNC FUNDRAISER

October 23, 1980

6:50 pm The President proceeds to motorcade for
boarding.

MOTORCADE DEPARTS South Lawn en route
residence of David Lloyd Kreeger.

(Driving time: 10 minutes)

7:00 pm MOTORCADE ARRIVES Kreeger's residence.

CLOSED PRESS COVERAGE
CLOSED ARRIVAL

The President will be greeted by:

Mr. David Lloyd Kreeger

Mrs. Carmin Kreeger

Mr. Charles Smith

Mrs. Mickey Smith

The President proceeds inside residence where
he will be greeted by:

Mr. Max Berry

Mrs. Heidi Berry

Mr. Marvin Weissberg

Mr. Peter Kelly

7:02 pm The President enters reception area greeting
the guests informally.

7:07 pm The President arrives speaking area and is
introduced by David Lloyd Kreeger.

7:10 pm Presidential remarks.

CLOSED PRESS COVERAGE

7:20 pm Remarks conclude.

The President departs speaking area en route
motorcade for boarding.

7:25 pm MOTORCADE DEPARTS Kreeger's residence
en route South Lawn.

(Driving time: 10 minutes)

7:35 pm MOTORCADE ARRIVES South Lawn.

MEETING WITH BLACK MINISTERS **Electrostatic Copy Made
for Preservation Purposes**

I ESPECIALLY ENJOY HAVING MINISTERS HERE AT THE WHITE HOUSE.

ALMOST EVERYONE WHO COMES THROUGH THAT GATE WANTS SOMETHING FROM ME,
AND PERHAPS SOME OF YOU DO, TOO,
BUT YOU ALSO COME GIVING ME SOMETHING THAT IS VERY PRECIOUS TO ME --
YOUR PRAYERS.

YOU GIVE SOMETHING ELSE THAT MEANS A LOT TO ME AS PRESIDENT,
AND MEANS A LOT TO THIS NATION --

YOUR DAY BY DAY STRUGGLE TO LEAD A GODLY AND LOVING LIFE --

(OVER)

(TO UPHOLD THE VALUES ...)

TO UPHOLD THE VALUES WHICH YOU PREACH,
AND TO OFFER A STEADYING HAND TO THOSE WHO ARE FALTERING,
WHO ARE LONELY AND DISCOURAGED AND IN NEED OF COMFORT AND HELP.

IN A TIME WHEN OUR SOCIETY DOES NOT ALWAYS SUPPORT
THE TRADITIONAL MORAL AND FAMILY VALUES THAT HAVE SUSTAINED OUR PEOPLE,
YOUR WORK IS ESPECIALLY IMPORTANT TO OUR NATION.

I KNOW THAT SOMETIMES YOU MUST FEEL THAT EVERY DAY BRINGS A NEW CRISIS --
A HOMELESS FAMILY, A CHILD WITHOUT CLOTHES TO WEAR TO SCHOOL,
A TEENAGER SINKING INTO THE DRUG CULTURE,
A YOUNG MAN WHO CAN'T FIND A JOB, AN ELDERLY WOMAN ALONE AND AFRAID.

(NEW CARD)

(YOU ARE ON THE FRONTLINES...)

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for Preservation Purposes**

YOU ARE ON THE FRONTLINES OF THE BATTLE TO GIVE EVERY AMERICAN
A DECENT AND MEANINGFUL LIFE --
A LIFE WITH JUSTICE AND OPPORTUNITY AND HOPE.

SOMETIMES, AS IN THE OLD HYMN "THERE IS A BALM IN GILEAD",
I KNOW YOU MUST FEEL DISCOURAGED AND THINK YOUR WORK'S IN VAIN.
I KNOW THERE MUST BE MANY NIGHTS WHEN YOU LAY THE DAY'S BURDENS
BEFORE THE LORD
AND WONDER IF YOU WILL HAVE THE STRENGTH TO TAKE THEM UP AGAIN,
AND WAKE UP IN THE MORNING WITH YOUR SOUL REVIVED.

(OVER)

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(YOU ARE FORTUNATE...)

DR. MARTIN LUTHER KING SR. -- DADDY KING -- WROTE IN HIS RECENT AUTOBIOGRAPHY THAT IN SPITE OF ALL THE PAIN AND DISAPPOINTMENT HE HAD BEEN CALLED UPON TO ENDURE IN HIS LIFE, HE BELIEVED THAT QUOTE:

"I WAS PUT HERE, AS THE OLD FOLKS SAY, ON A PURPOSE."

YOU ARE FORTUNATE BECAUSE IN A TIME WHEN MANY PEOPLE LONG FOR A SENSE OF PURPOSE, FOR MEANING IN THEIR LIVES, YOU, TOO, KNOW THAT YOU WERE PUT HERE "ON A PURPOSE."

DADDY KING'S SON SAID, QUOTE:

"MAN...IS NOT MERE FLOTSAM AND JETSAM IN THE RIVER OF LIFE, BUT HE IS THE CHILD OF GOD."

(NEW CARD)

(I BELIEVE THAT...)

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I BELIEVE THAT. I BELIEVE THAT HE HAS A PURPOSE FOR MY LIFE,
FOR YOUR LIFE AND FOR THE LIFE OF EVERY HUNGRY CHILD,
EVERY DESPERATE YOUNG MAN OR WOMAN, EVERY LONELY ELDERLY PERSON
YOU SEEK TO SERVE.

I BELIEVE, TOO, THAT HE HAS A PURPOSE FOR THIS NATION --
THAT HE CALLED THIS NATION TO FREEDOM JUST AS SURELY AS HE
CALLED THE CHILDREN OF ISRAEL OUT OF BONDAGE IN EGYPT.

AND I BELIEVE HE PUT US ALL HERE TODAY TO CARRY OUT THAT PURPOSE,
EACH IN HIS OR HER OWN WAY,
WITH THE TALENTS AND OPPORTUNITIES HE GIVES US,
WITH THE HELP HE PROMISES US.

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(OVER) **for Preservation Purposes**

(I BELIEVE THAT EVERY INDIVIDUAL...

I BELIEVE EVERY LIFE HAS A PURPOSE,
THAT EVERY INDIVIDUAL CAN MAKE A DIFFERENCE,
AND THAT THE PURPOSE OF THIS GOVERNMENT IS
TO HELP GIVE EVERY INDIVIDUAL THE GREATEST POSSIBLE OPPORTUNITY
TO MAKE THAT DIFFERENCE.

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for Preservation Purposes**

I AM NOT GOING TO RECITE FOR YOU ALL THE REASONS WHY
I THINK YOU SHOULD VOTE FOR ME --
I HOPE ANDY AND JESSE AND OTHERS HAVE ALREADY DONE THAT ALREADY.
I AM NOT EVEN GOING TO ASK YOU TO VOTE FOR ME.
I AM HOPING THAT YOU HAVE ALREADY MADE UP YOUR MIND ABOUT THAT.

(NEW CARD)

(WHAT I AM GOING TO ASK YOU...)

WHAT I AM GOING TO ASK YOU TO DO IS TO TAKE BACK THAT MESSAGE
TO EVERYONE IN YOUR CONGREGATIONS AND COMMUNITIES --
THAT EACH ONE OF THEM MATTERS,
THAT EACH ONE OF THEM CAN MAKE A DIFFERENCE,
THAT TOGETHER WE CAN MAKE THIS COUNTRY WHAT WE WANT IT TO BE.
WE CANNOT DO IT OVERNIGHT.

WE KNOW THAT, LIKE MOSES HEADED FOR THE PROMISED LAND,
WE WILL NOT ALWAYS FIND THE WAY AS STRAIGHT AND QUICK AS WE HAD HOPED.
BUT WE MUST NOT BE DISCOURAGED, OR THINK OUR WORK IS IN VAIN.

(OVER)

(WE HAVE MADE A DIFFERENCE ...)

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for Preservation Purposes**

WE HAVE MADE A DIFFERENCE IN THE PAST THREE-AND-ONE-HALF YEARS --
IN JOBS, IN EDUCATION,
IN THE HUMAN SERVICES THAT ARE VITAL TO THE MOST VULNERABLE AMONG US.

WE HAVE MADE A DIFFERENCE
BY OPENING UP THIS GOVERNMENT TO ALL PEOPLE,
BY INSISTING ON EQUAL OPPORTUNITY IN EMPLOYMENT AND CONTRACTS,
BY FASHIONING A FOREIGN POLICY FOR OUR NATION
ACCORDING TO OUR OWN HIGHEST PRINCIPLES OF HUMAN RIGHTS AND JUSTICE.

IF ROSA PARKS HAD GIVEN UP HER SEAT ON A MONTGOMERY BUS,
MARTIN LUTHER KING JR. MIGHT NOT HAVE HAD THE OPPORTUNITY
TO BRING HIS DREAM TO THE NATION AND THE WORLD.

Electrostatic Copy Made
(NEW CARD) **for Preservation Purposes**

(IF IT HAD NOT BEEN FOR ...

IF IT HAD NOT BEEN FOR MARTIN LUTHER KING JR.,
I KNOW THAT I COULD NOT NOW BE PRESIDENT,
AND I WOULD NOT HAVE BEEN ABLE TO SEND ANDY YOUNG AND DONALD McHENRY
TO AFRICA AND THE OTHER NATIONS OF THE THIRD WORLD TO TELL THEM
THAT AMERICA STANDS FOR FREEDOM AND JUSTICE AND OPPORTUNITY.

SO GO BACK TO YOUR CONGREGATIONS AND YOUR COMMUNITIES,
AND REMIND THEM JUST HOW MUCH DIFFERENCE ONE PERSON CAN MAKE.
REMIND THEM THAT IT WAS NOT THE PEOPLE WHO BELIEVED IN RICHARD NIXON
WHO MADE HIM PRESIDENT --
IT WAS THE PEOPLE WHO STAYED HOME,
WHO DID NOT BOTHER TO VOTE FOR HUBERT HUMPHREY.

(OVER)

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(REMIND THEM THAT...

REMINDE THEM THAT IF A FEW THOUSAND PEOPLE IN A COUPLE OF STATES
HAD STAYED HOME, JOHN F. KENNEDY WOULD NOT HAVE BEEN ELECTED.

TOO MANY BLACK AND WHITE AMERICANS HAVE DIED TO SECURE OUR
RIGHT TO VOTE FOR ANY OF US TO TAKE IT LIGHTLY,
TO PRETEND THAT ONE VOTE DOES NOT COUNT.

EVERY VOTE COUNTS, BUT UNFORTUNATELY THOSE WHO DO NOT VOTE
OFTEN DECIDE THE RESULTS OF ELECTIONS.

WE MUST NOT LET THOSE WHO STAY HOME DECIDE THE ELECTION --
DECIDE THE COURSE OF THIS NATION'S FUTURE.

(NEW CARD)

(WE DID THAT IN 1968...

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WE DID THAT IN 1968 AND WE HAD EIGHT LONG YEARS OF INDIFFERENCE
AND DELAY AND NEGLECT AND EVEN DISMANTLING OF PROGRAMS AND POLICIES
THAT DEMOCRATIC PRESIDENTS AND DEMOCRATIC CONGRESSES
HAD FOUGHT SO HARD TO GET,
THAT MILLIONS OF BLACK AMERICANS HAD SACRIFICED SO MUCH TO ACHIEVE.

EVERY DAY OF YOUR MINISTRY YOU ARE SAYING WITH YOUR LIFE
THAT EVERY INDIVIDUAL COUNTS.

(OVER)

(YOU DEVOTE YOUR TIME AND TALENTS...

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YOU DEVOTE YOUR TIME AND YOUR TALENTS AND EVERY LAST MEASURE OF
YOUR STRENGTH TO SHOW THEM THAT, AS CHILDREN OF GOD,
THEY ARE PUT HERE FOR A PURPOSE,
THAT EACH ONE IS PRECIOUS TO YOU AND TO THE CONGREGATION YOU LEAD.

EVERY SUNDAY MORNING YOU PREACH TO THEM
THAT EACH ONE OF THEM COUNTS, THAT IT MATTERS WHEN THEY SIN
AND IT MATTERS WHEN THEY ARE STRONG.

SENATOR ROBERT KENNEDY MADE A SPEECH ON THE LAST DAY
OF WHAT WAS TO BE HIS FINAL CAMPAIGN,
IN THE PRESIDENTIAL PRIMARY IN CALIFORNIA IN 1968.

(NEW CARD) **Electrostatic Copy Made** (I WOULD LIKE TO QUOTE...
Preservation Purposes

I WOULD LIKE TO SHARE THE CLOSING LINES OF THAT SPEECH WITH YOU TODAY, QUOTE:

"I ASK YOU TO RECOGNIZE THE HARD AND DIFFICULT ROAD AHEAD TO A BETTER AMERICA, AND I ASK YOU TO VOTE FOR YOURSELVES.

"THE PEOPLE," HE SAID, "MUST DECIDE THIS ELECTION AND THEY MUST DECIDE SO THAT NO LEADER IN AMERICA HAS ANY DOUBT ABOUT WHAT THE PEOPLE WANT.

"FOR YOUR SAKE, AND FOR THE SAKE OF YOUR CHILDREN, VOTE FOR YOURSELVES."

(OVER)

Copy Made
for Purposes

(I WOULD ASK OF YOU...

I WOULD ASK OF YOU, AND OF YOUR CONGREGATIONS,
THE EXACT SAME THING. ON NOVEMBER THE FOURTH, VOTE FOR YOURSELVES.
VOTE FOR YOUR CHILDREN.

THANK YOU AND GOD BLESS YOU.

#

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ACHSAH NESMITH
A-1 10/22/80
FOR DELIVERY:
THURS. OCT. 23
RESIDENCE

MEETING WITH BLACK MINISTERS

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ENERGY - ACTIVISM / WISDOM / ADVICE

REV. QUAIL - BISHOP RICE

DO YOU EXPECT
HOW MUCH MORE REVELATION, OUT OF
JUST ONE RAIN?

FED JUDGE - FOOD STAMPS - JOBS FOR POOR
MIN WAGE - UNEMP COMP

YOUTH - OPEN HOUSING - CITIES

WAVE OF BRUTALITY - ATL / BUFFALO ⁺ R7K
DREW DAYS - JUDGE WEBSTER

DADDY K - "I WAS PUT HERE ON A PURPOSE"

THIS NATION → FREEDOM & JUSTICE

60/68

← ~~329 DOMESTIC ABUSE~~

R7K

R-K-R → INFL
DISASTER

JESSE - CORETTA - ANDY - JOE

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BRIEF GREETING WITH GEORGE BOYER

Thursday, October 23, 1980

1:40 p.m. (3 minutes)

Oval Office

by: Jody Powell

by
R.J.

- I. PURPOSE: Brief greeting with George Boyer, an employee of Cavanaugh's Restaurant of Philadelphia.
- II. BACKGROUND, PARTICIPANTS, PRESS:
- A. BACKGROUND: George works at Cavanaugh's, where you stopped in (unannounced) on September 2, while in Philadelphia campaigning. He had taken the day off, without pay, to try to get to one of your campaign stops that day. When he tried to get back into the restaurant where you were having lunch (which he did not know about at the time) he was barred for security reasons.
- George is a long-time strong supporter of yours and was heartbroken that he was not able to see you. Jody and Sarah and Dan felt that this would be a wonderful gesture on your part to see George, and possibly give us a good human interest story in the Philadelphia press.
- B. PARTICIPANTS: George Boyer
Set Momjian, Chairman, Ethnics for C/M
- C. PRESS: White House photo and Philadelphia press corps.
- IV. TALKING POINTS:
1. Welcome George to the White House
 2. Tell him you are sorry you missed each other when you were in Philadelphia.
 3. As he will have just eaten in the White House mess, you can tell him that you have eaten from each other's kitchens.
 4. Thank him for his support.

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THE WHITE HOUSE

WASHINGTON

October 22, 1980

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MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN

SUBJECT: MEETING WITH REV. JOSEPH LOWERY OF THE
SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE
THURSDAY, OCTOBER 23, 1980, 1:45 P.M.
OVAL OFFICEI. PURPOSE

To meet to discuss issues of concern to Rev. Joseph Lowery of the Southern Christian Leadership Conference.

II. BACKGROUND, PARTICIPANTS, AND PRESSA. Background

There is an unspoken yet intense rivalry among the various Black leaders of national stature who operate out of Atlanta. Rev. Lowery, President of the Southern Christian Leadership Conference (SCLC) since 1977, is very sensitive about his leadership status as head of this Atlanta based group

Joseph Lowery considers himself a representative of the Black rank and file rather than a spokesman for the middle class. In this meeting, he will probably press for commitments for "Poor People." He will be supportive.

Joseph Lowery was born in Alabama in 1925. Since 1968, he has been pastor of Central United Methodist Church, Atlanta's largest and oldest predominantly Black United Methodist Church. He currently serves as President of Enterprises Now, a MESBIC, and is a member of the Board of Directors of MARTA.

The SCLC was formed in 1957 as an outgrowth of the Montgomery Boycott and was led by Martin Luther King, Jr. until his death. Ralph Abernathy headed the organization from 1968 until 1977.

B. PARTICIPANTS

Reverend Lowery's ~~Who's Who biography is attached.~~
White House Staff: Louis Martin

C. PRESS

White House Photographer and Brief Photo Session.



sclc



Rev. Dr. Martin Luther King, Jr.
Founding President

Rev. Dr. Joseph E. Lowery
President

SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE

Rev. Dr. Ralph D. Abernathy
President Emeritus

Hon. Walter E. Fauntroy
Board Chairman

Dr. Claud Young
Board Vice-Chairman

FIRST ANNUAL MARTIN LUTHER KING, JR. MEMORIAL AWARDS DINNER

FRIDAY APRIL 4, 1980

ATLANTA HILTON HOTEL

ATLANTA, GEORGIA

Honorary Co-Chairpersons: Hon. Maynard H. Jackson, Hon. Parren Mitchell, Hon. Andrew J. Young, Mr. Isaac Hayes

General Chairperson
Mrs. Evelyn G. Lowery

Honorary Steering Committee

- Mr. Henry Aaron
- Atty. Marvin Arrington
- Mayor Richard Arrington
- Mayor Marion S. Barry, Jr.
- Dr. Elias Blake, Jr.
- Dr. Randolph Blackwell
- Mayor Tom Bradley
- Bishop Joseph Coles
- Mayor A.J. Cooper
- Bishop Phillip Cousin
- Mr. John Cox
- Comm. Reginald Eaves
- Mayor Johnny Ford
- Rep. Wyche Fowler
- Dr. Hugh Gloster
- Mr. Dick Gregory
- Comm. Michael Lomax
- Mr. Herman Russell
- Dr. Donald M. Stewart
- Mayor Coleman Young

Steering Committee

- Mrs. Janis Alexander
- Mrs. Marilyn Arrington
- Mrs. Helen R. Bellamy
- Ms. Dorothy Boler
- Rev. Joseph Boone
- Dr. Bernard Bridges
- Rev. Fred Bennett
- Mr. Walt Bellamy
- Mrs. Dorothy Bolden
- Mrs. Johnnie Carr
- Rev. Ted Clark
- Mrs. Dorothy Clay
- Mr. Thomas O. Cordy
- Rev. Harold W. Creecy, Sr.
- Mrs. Gwendolyn Campbell
- Mrs. Jean Bridges
- Mr. Alphonso Dawson
- Mr. Harold Dawson
- Dr. A.M. Davis
- Ms. Linda Earley
- Mrs. Tandi Gcabashe
- Mrs. Fanny Gilliam
- Mr. John Gilliam
- Rev. J.D. Grier
- Mrs. Margaret Howell
- Dr. Otis Hammonds
- Mr. Joseph Hudson
- Dr. Major J. Jones
- Mrs. Janet Meadows
- Dr. Warner Meadows
- Dr. Nelson McGhee
- Mrs. Edwina Nelson
- Dr. James Palmer
- Mr. James Paschal
- Mrs. Edith Ross
- Ms. Elaine Tomlin
- Ms. Manesba Tackett
- Mrs. Linda Taylor
- Mr. Preston Torrence
- Mrs. Octavia Vivian
- Rev. C.T. Vivian
- Mr. Carl Ware
- Mrs. Lottie Watkins

ISSUES DISCUSSED WITH PRESIDENT CARTER, OCT 23 1980

I. Commend President for free food stamps program, increase in jobs program, Federal judgeships

II. Urge President to:

- ..increase jobs program in public sector
- ..increase incentives for private sector to increase jobs and job training for hard core unemployed
- ..lead fight to outlaw Ku Klux Klan
- ..appoint at least TWO blacks to Cabinet in next term
- ..initiate more aggressive and realistic minority business ownership development program..growth industries
- ..stop bypass of blacks in gasohol program..Agri Dept completely ignored blacks in more than \$300 million invested in projects..blacks pioneered in gasohol
- ..exercise aggressive, skillful leadership in pursuing goals on black agenda..as exhibited in Panama Canal Treaty
- ..appoint black on senior White House staff with direct access to President..and sensitivity to black movement
- ..direct Justice Dept to conduct intensive investigation with Warren Court status panel..into wave of brutality and violence ggainst blacks and browns..better Pres. panel
- ..explore national service program for youth as alternative to draft
- ..address issue of repressive criminal justice systems (prisons, police, courts)

III REQUEST

- ..meeting with SCLC board immediately following inauguration
- ..understand that SCLC is THE national ADVOCATE FOR THE POOR and that we will do it independently, prophetically, and militantly...and ask Administration not to become so defensive

IV SCLC GET OUT THE VOTE CAMPAIGN AND PROPOSAL

Joseph E. Lowery

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9

BLACK ENTERPRISE

EARL G. GRAVES PUBLISHING CO., INC. 295 MADISON AVENUE NEW YORK, N.Y. 10017 (212) 889-8220

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Massachusetts*

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John Lewis
Former Chairman of SNCC

Henry Parks
*Chairman of the Board,
H. G. Parks Inc.
(Parks Sausage)*

M E M O R A N D U M

October 23, 1980

TO: President Jimmy Carter
FR: Earl G. Graves, Editor & Publisher, BLACK ENTERPRISE
RE: Talking Points With The President of the United States

Following are some of the key areas of concern to myself and other black businesspersons which I thought we might briefly address.

BLACK BUSINESS DEVELOPMENT ISSUES

PROCUREMENT: In the area of direct and sub-contracting opportunities, the Administration must renew its commitment to increase the dollar and percentage shares of business opportunities that are available to black businesses within the governmental marketplace.

The Administration must additionally ensure that the goals set by the Executive are fully endorsed and adhered to by all departments and agencies within the federal government. Thus, I would strongly recommend that an enforcement mechanism be put into place in the next Administration to ensure compliance both with Executive goals and with PL 95-507. One suggestion is to require quarterly reports from Cabinet Officers on the progress of their Departments in meeting these goals. Reports should be directed to the attention of the Secretary to the Cabinet (Jack Watson) or another designee of the President. These reports should then be reviewed by the President personally on a semi-annual basis to ascertain which departments and agencies are not meeting set goals, and why. A second companion suggestion would require the Inspector Generals from all Departments to prepare semi and annual audits on that Department's compliance with PL 95-507 for issuance to the President and release to the public.

INPUT FROM BLACK BUSINESS: As I have said on any number of occasions, your next Administration must find a mechanism for ensuring input from black business leaders into the government's policy-making process. Whether it be minority programs, economic policy or foreign trade, black businesspersons must be consulted on a regular, ongoing basis in the same manner as are the chief executives of the FORTUNE 500 companies. As Publisher of BLACK ENTERPRISE, a spokesman for black business and President of a national organization--American Business Council--which represents the interests of black business in the country, I strongly feel that I should be one of those leaders.

ACCESS TO CAPITAL: Sizable expansion of its present extremely limited access to capital--both debt and equity--remains the most urgent need of black business. We would recommend expansion of the Federal Communications Commission's model--tax deferral or tax credit incentives--to encourage majority corporations or individuals to invest in minority companies or to sell corporate subsidiaries in high unemployment areas to blacks. In addition, black businessmen such as myself and those companies represented by the American Business Council, would support reintroduction of the original MBDA proposal which would have given that agency the capability for addressing the major problems that affect minority business growth, i.e. lack of investment capital and limited market access. This legislation must include authorization for a direct loan program that would have equity investment features. It is also our view that this agency needs to be elevated to Cabinet level authority with an Under Secretary at the helm.

PARTICIPATION IN GROWTH INDUSTRIES: Access to capital and to markets is especially crucial for the expansion of minority enterprise into technologically sophisticated high-growth-potential industries, such as energy and telecommunications. We would suggest that the President direct the Secretary of the Department of Energy to develop a specific plan that would enable black businesses to participate meaningfully in energy industry areas particularly in those opportunities with the Synthetic Fuel Commission.

MINORITY UNEMPLOYMENT: Finally, we must begin to explore innovative ways in which the government, along with the private sector can effectively tackle the problem of continually high unemployment within the black community. As is apparent, traditional remedies such as CETA and other social service type jobs programs do not work. However, the areas we've just discussed could represent a new approach to solving this insidious problem. By this I mean that if black businesses were to receive needed support from the governmental and private sectors for strengthening and increasing their participation in the mainstream and growth industries, our capabilities for effecting the rate of unemployment among minorities would be markedly enhanced.

A suggestion that could have an immediate impact would be for the President to direct the Secretary of Commerce to target 25 percent of EDA's resources to communities where black unemployment is higher than the national average. Another would call for a high level summit meeting of appropriate governmental officials and key business leaders from majority and minority corporations to address this problem.

I would hope that some of these measures will be reflected in your State of the Union Message, and I would like to offer mine and the assistance of other black business leaders in working with your staff to more fully develop these suggestions.

12:25

CARTER/MONDALE
RE-ELECTION
COMMITTEE, INC.

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Robert S. Strauss, Chairman
Tim Kraft, National Campaign Manager
S. Lee Kling, Treasurer

2000 L STREET, N.W., WASHINGTON, D.C. 20036

(202) 887-4700

October 21, 1980

MEMORANDUM FOR THE PRESIDENT
THRU: RICK HUTCHINSON
FROM: S. STEPHEN SELIG, III *SS*
SUBJECT: GREETING AND PHOTO OPPORTUNITY WITH OFFICERS
OF THE AMERICAN CHIROPRACTIC ASSOCIATION
DATE: OCTOBER 23, 1980
TIME: 12:25 pm
PLACE: MAP ROOM

I. PURPOSE
To meet and thank the officers of the American Chiropractic Association who have been extremely helpful with the campaign.

II. PARTICIPANTS, BACKGROUND, PRESS

A. Participants:

The President, S. Stephen Selig III, and the following officers of the American Chiropractic Association:

DR. G. M. BRASSARD
Director
Governmental Affairs

DAVID S. O'BRYON
Director
Congressional Relations

DR. LOUIS GEARHART
Executive Director

MR. HARRY ROSENFELD
Chief Council

DR. KENNETH PADGETT
President
House of Delegates

DR. EDWARD KENRICK
President

DR. RON HARRIS
Chairman of the Board

DR. GEORGE ARVISON
President
Chiropractic Communication Committee
(authorized Political Action Committee
of the American Chiropractic Assoc.)

B. Background:

The American Chiropractic Association has over 16,000 members and is by far the largest organized group of Chiropractors in the country. Over 70% of all chiropractors are members. The officers of the American Chiropractic Association have given their maximum contribution to the re-election campaign and have helped to raise considerable funds. The Political Action Committee of the American Chiropractic Association has also given the maximum limit. The group as a whole has been very supportive of the Carter/Mondale Re-election effort in the primary and general campaign. They have sent a letter to all 16,000 members urging them to support the Carter/Mondale Committee both politically and financially. As a group, they have officially endorsed the re-election campaign.

C. Press:

None. White House photographer.

III. TALKING POINTS

1. Stress the fact that Chiropractors are included on an equal basis with other Health Care Professionals under the National Health Care plan; this is the first Administration to do so and they are very grateful to you for this.
2. Thank them for coming to Washington and for their help.
3. Indicate the importance of their support in fundraising.
4. Let them know that you are aware of their interest in having a Chiropractor serve on the Advisory Counsel at the Department of Health and Human Services. Advise them that you have had a chance to raise this point with Secretary Harris, and assure them that the Department will make an announcement of an appointment from a member of their group in the near future.

THE WHITE HOUSE

WASHINGTON

October 22, 1980

MEMORANDUM TO: THE PRESIDENT
FROM: GRETCHEN POSTON *Gp-mj*
SUBJECT: SCENARIO FOR RECEPTION FOR BLACK MINISTERS,
THURSDAY, OCTOBER 23, 1980, 3:00 PM.

2:45 PM Guests arrive Southeast Gate by bus and are directed to East Room via Diplomatic Reception Room.

3:00 PM THE PRESIDENT arrives State Floor and is announced into East Room.
THE PRESIDENT proceeds to platform for remarks.

3:20 PM At conclusion of remarks, THE PRESIDENT departs State Floor.
Guests proceed to State Dining Room for reception.

4:30 PM Guests depart Residence.

THE WHITE HOUSE
WASHINGTON

October 22, 1980

MEMORANDUM FOR THE PRESIDENT

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FROM: LOUIS MARTIN

SUBJECT: RECEPTION FOR BLACK MINISTERS
THURSDAY, OCTOBER 23, 1980
3:00 P.M. EAST ROOM

I. PURPOSE

To greet and energize Black clergymen who are in Washington for a Get Out The Vote strategy meeting.

II. BACKGROUND, PARTICIPANTS, PRESS

A. Background

Approximately 500 influential Black ministers have been invited to attend a Get Out The Vote strategy session at Metropolitan AME Church in Washington, D.C. Coretta King, Ambassador Andrew Young and Reverend Jesse Jackson will address the ministers in the morning. In addition, representatives from each State will report on Get Out The Vote activities across the country. The purpose of the meeting is to mobilize the ministers to return to their own congregations and communities to increase the GOTV efforts.

B. Participants

Black Clergymen representing every major denomination have invited. About 500 ministers are expected to attend.

C. Press

White House Photographer and Open Press Opportunity

III. TALKING POINTS

The Speechwriters will provide notes.

3:00

THE WHITE HOUSE

WASHINGTON

October 23, 1980

MEMORANDUM FOR THE PRESIDENT

FROM: LOUIS MARTIN

Coretta King, Andy Young and Jesse Jackson will be in attendance at the 3:00 p.m. reception today, and should be acknowledged by you.

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