



Jimmy Carter Library & Museum News Release

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JOIN WABE'S VALERIE JACKSON FOR LIVE TAPING OF BETWEEN THE LINES

Guests: Environmental Authors Ray Anderson & David Owen

Atlanta, GA.- Be part of the live audience for WABE's literary program *Between the Lines* on Thursday, November 12th at the **ALL NEW JIMMY CARTER PRESIDENTIAL LIBRARY**. Valerie Jackson welcomes special guests Ray Anderson and David Owen to the 7pm event.

Anderson is founder and CEO of Interface, INC., the world's largest manufacturer of modular carpet for commercial and residential applications and a leading producer of commercial broadloom and commercial fabrics. He is "known in environmental circles for his advanced and progressive stance on industrial ecology and sustainability." Since 1995, he has reduced Interface's waste by a third, and plans to make the company sustainable by 2020. He is pioneering recycling efforts with nylon and polyester which "is recyclable, leading to more closed loop technologies for the future." However, Anderson wasn't always a friend of the environment. He had his epiphany in 1994 when he read *The Ecology of Commerce*, by Paul Hawken, who argues that [the] industrial system is destroying the planet and only industry leaders are powerful enough to stop it. In his book, *Confessions of a Radical Industrialist*, Anderson gives practical ideas and measurable outcomes that every business can use, and shows that profit and sustainability are not mutually exclusive; businesses can improve their bottom lines and do right by the earth.

In "*Green Metropolis*", author David Owen argues that the greenest community in the United States is not Portland, Oregon, or Snowmass, Colorado, but New York City. Residents of compact urban centers, David Owen shows, individually consume less oil, electricity, and water than other Americans. They live in smaller spaces, discard less trash, and, most important of all, spend far less time in automobiles. *Literary Journal* says "He effectively connects the dots among oil, cars, public transportation, ethanol, rising food prices, and the role of plastic in modern life. VERDICT: Owen's engaging, accessible book challenges the idea of green and urban living."

The *Washington Post* says "this is a thoroughly alarming book, perhaps all the more so because Owen is so matter-of-fact: The facts alone are so discouraging that no rhetorical flourishes are necessary to underscore their urgency."

Jackson will interview Anderson and Owen before a live audience. Following the taping, the audience will be able to ask their own questions. A book signing follows the program. ACappella Books will be selling copies of both "*Confessions of a Radical Industrialist*" and "*Green Metropolis*."

Doors to the Carter Presidential Museum Theater open at 6pm, the program begins at 7 pm. For more information, visit www.jimmycarterlibrary.gov or call 404-865-7109.